

NEWS RELEASE

GoPro Karma Grip Now On Sale

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\$299 Handheld and Wearable Stabilizer Captures Breathtaking, Shake-Free Video SAN MATEO, Calif., Dec. 4, 2016 /PRNewswire/ -- **Karma Grip** from GoPro, Inc. (NASDAQ: GPRO) goes on sale today in stores, online retailers and at GoPro.com for \$299.99. Karma Grip is a handheld and wearable stabilization grip for **HERO5** and HERO4 cameras that makes it easy to capture incredibly smooth, professional-quality video during a wide range of activities.

"Karma Grip makes it easy for anyone to capture shake-free, Hollywood-caliber video that is nothing short of stunning," said Nicholas Woodman, founder and CEO of GoPro. "Whether it's holding it in your hand as you chase your kids around the house or wearing it on your chest as you ski, hike or bike, Karma Grip makes ordinary shots look extraordinary."

Karma Grip enables full control of the GoPro HERO5 Black and HERO4 Black and Silver cameras. Support for HERO5 Session cameras will begin in Q2 2017. Users can power on and off the camera, start and stop recording, and HiLight tag key moments using four convenient buttons on the grip. Additionally, Karma Grip features on-the-fly angle adjustment and a lock-and-release feature for camera tilt that makes it easy to capture professional looking cinematic shots, no matter the angle.

Versatile and durable, Karma Grip can be used handheld or mounted to GoPro's Chest harness, Seeker backpack and more. See it in action **here**.

What's included:

• Karma Grip Handle and Stabilizer

- HERO5 Black Harness (HERO4 Harness sold separately for \$29.99; HERO5 Session Harness available Q2 2017)
- Mounting Ring for attaching Karma Grip to GoPro wearable mount accessories
- USB-C Charging Cable
- Tie-Down Strap and Wrist Lanyard
- Grip Case for protection and easy carrying

Also new from GoPro is **Remo**, a voice-activated waterproof remote for HERO5 cameras. Remo provides longer range voice control of HERO5 cameras, understands 10 languages and can hear commands in windy and noisy environments. From a distance up to 33ft (10m), you start and stop recording, snap photos, switch between capture modes and more. Remo can also be used as a one button manual remote control for HERO5 cameras.

To learn more about HERO5, Karma Grip, Remo and all other GoPro products please visit www.gopro.com/news and www.gopro.com

About GoPro, Inc. (NASDAQ: GPRO)

GoPro, Inc. is transforming the way people capture and share their lives. What began as an idea to help athletes self-document themselves engaged in sport, GoPro has become an end-to-end storytelling solution that helps the world share itself through immersive and engaging content.

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