



## NEWS RELEASE

### Valvoline Announces Opening of New Quick-Lube Center in Greater Boston Area

*New location marks company's 52<sup>nd</sup> service center in the Boston metro area and expands network of more than 1,100 company-owned and franchised Valvoline Instant Oil Change stores*

LEXINGTON, Ky., March 8, 2018 - Valvoline Inc. – a leading worldwide supplier of premium branded lubricants and automotive services – announced today its franchisee, Henley Enterprises, Inc., has opened a new Valvoline Instant Oil Change<sup>SM</sup> (VIOC) service center in Revere, Massachusetts.



A core element of Valvoline's strategy is to accelerate the growth of its industry-leading quick-lube model, which is all about delivering a quick, easy and trusted experience for every customer, every day. Henley Enterprises, Inc. operates 44 of the 52 VIOC service centers in the greater Boston area.

The service center is at 415 American Legion Highway. Store hours are Monday through Friday 7:30 a.m.- 7 p.m., Saturday 7:30 a.m.- 6 p.m. and Sunday 9 a.m. - 5 p.m. No appointments are necessary.

Valvoline Instant Oil Change service centers let customers stay in their cars and watch VIOC's certified technicians perform their service. Technicians complete a professional ASE®-certified training program that is ranked #2 globally by the Association for Talent Development's 2017 BEST Award. In addition to full-service oil changes done in about 15 minutes, VIOC performs a wide range of preventive maintenance services, including transmission, radiator and air-conditioning services; safety parts replacement, including wiper blades and light bulbs; and tire rotation. Most locations also offer fuel system and battery services. VIOC services most vehicle makes and models, including luxury, diesel, and hybrid vehicles. Learn more at [www.vioc.com](http://www.vioc.com).

#### **About Valvoline**

Valvoline Inc. (NYSE: VVV) is a leading worldwide marketer and supplier of premium branded lubricants and automotive services, with sales in more than 140 countries. Established in 1866, Valvoline's heritage spans over 150 years, during which it has developed powerful brand recognition across multiple product and service channels. The highly trusted brand ranks as the No. 3 passenger car motor oil brand in the DIY market by volume and the No. 2 quick-lube chain by number of stores in the United States. The company operates and franchises more than 1,100 Valvoline Instant Oil Change<sup>SM</sup> centers in the United States. It also markets Valvoline lubricants and automotive chemicals, including the new Valvoline<sup>TM</sup> Modern Engine Full Synthetic Motor Oil, which is specifically engineered to protect against carbon build-up in Gasoline Direct Injection

(GDI), turbo and other engines manufactured since 2012; Valvoline High Mileage with MaxLife technology motor oil for engines over 75,000 miles; Valvoline Synthetic motor oil; and Zerex™ antifreeze. To learn more, visit [www.valvoline.com](http://www.valvoline.com).

<sup>TM</sup> Trademark, Valvoline or its subsidiaries, registered in various countries

<sup>SM</sup> Service mark, Valvoline or its subsidiaries, registered in various countries

## **FOR FURTHER INFORMATION**

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