

### **Aritzia Inc. Added to TSX Composite Index**

**VANCOUVER, December 18, 2018 /PRNewswire/** - Aritzia Inc. ("Aritzia" or the "Company") (TSX: ATZ), a vertically integrated, innovative design house of exclusive fashion brands, today announced that the Company will be added to the S&P/TSX Composite Index (the "Composite Index") effective after the close of trading on December 21, 2018. The Composite Index includes the largest and most liquid companies on the Toronto Stock Exchange. Inclusion in the Index can potentially broaden participation in a company's investor base by enabling investment from index funds and similar investment vehicles.

Brian Hill, Aritzia Founder and Chief Executive Officer, commented, "Our inclusion into the TSX Composite Index is a reflection of our outstanding track record of delivering consistent, strong revenue and earnings growth as well as returning shareholder value. The addition to the index provides an opportunity to broaden our investor base, increase our liquidity and further drive shareholder value. We believe that our powerful business model combined with our commitment to operational excellence provides the foundation for us to achieve continued success. I want to thank our employees for their hard work and dedication which has enabled us to achieve this milestone."

#### **About Aritzia**

Aritzia is a vertically integrated, innovative design house of fashion brands. The Company designs apparel and accessories for its collection of exclusive brands. The Company's expansive and diverse range of women's fashion apparel and accessories addresses a broad range of style preferences and lifestyle requirements. Aritzia is well known and deeply loved by its customers in Canada with growing customer awareness and affinity in the United States and outside of North America. Aritzia aims to delight its customers through an aspirational shopping experience and exceptional customer service that extends across its more than 90 retail stores and eCommerce business, [aritzia.com](http://aritzia.com).

#### **For more information:**

Jean Fontana  
ICR, Inc.  
646-277-1214  
[Jean.Fontana@icrinc.com](mailto:Jean.Fontana@icrinc.com)