

U.S. Pricing Actions from CY2005 - CY2009

Brand / Product	Average Increase	Effective Date
Home Care Clorox Clean-Up [®] cleaners Clorox Clean-Up [®] and Tilex [®] cleaners Pine-Sol [®] cleaners	5% 8% 13%	July 2005 January 2006 May 2008
Clorox Clean-Up [®] cleaners Formula 409 [®] , Tilex [®] , and Clorox [®] Disinfecting Bathroom cleaners Liquid-Plumr [®] products Clorox [®] Toilet Bowl Cleaner and Clorox [®] ToiletWand TM products	8% 12% 9%	August 2008 August 2008 August 2008
Laundry	8 – 13%	August 2008
Clorox 2 [®] bleach for colors Clorox [®] liquid bleach Clorox [®] liquid bleach Clorox [®] liquid bleach	5% 9% 8% 10%	July 2005 July 2005 January 2006 August 2008
Glad		
Glad [®] trash bags GladWare [®] disposable containers Glad [®] food bags	13% 12% 7%	February 2005 February 2005 August 2005
GladWare [®] disposable containers Glad [®] trash bags	9% 15%	January 2006 February 2006
Glad [®] trash bags (rescinded May 2009) GladWare [®] disposable containers (rescinded April 2009) Glad [®] trash bags (rescinded December 2008)	7% 7% 10%	February 2008 February 2008 October 2008
Litter		
Cat litter Cat litter	5% 6%	October 2005 June 2006
Cat litter	7 – 8%	August 2008
Food Hidden Valley Ranch [®] salad dressing Hidden Valley Ranch [®] salad dressing	6% 7%	October 2007 August 2008
Charcoal Match Light [®] charcoal Kingsford [®] lighter fluid Charcoal and lighter fluid Charcoal	6% 10% 4 - 8% 6%	January 2006 January 2006 January 2007 January 2008
Charcoal and lighter fluid	7 – 16%	January 2009
Brita Brita [®] pour-through filters Brita [®] pitchers	7% 5%	January 2006 January 2006
Auto Armor All [®] and STP [®] auto-care products STP [®] functional fuel products	9% 17%	January 2006 October 2006
Armor All [®] and STP [®] auto-care products Armor All [®] and STP [®] auto-care products	5 – 7% 5 – 10%	January 2008 January 2009

Notes:

• Average % increase reflects brand averages rounded to the whole percent. Individual SKUs vary versus the average.

• This communication reflects pricing actions on primary items.