

The Clorox Company

Calculation of Return on Invested Capital ⁽¹⁾ (Unaudited)

Dollars in millions and all calculations based on rounded numbers

	FY14	FY13	FY12
Earnings from continuing operations before income taxes	\$ 861	\$ 853	\$ 791
Interest expense	103	122	125
Earnings from continuing operations before income taxes and interest expense	\$ 964	\$ 975	\$ 916
Income taxes on earnings from continuing operations before income taxes and interest expense ⁽²⁾	335	319	288
Adjusted after-tax profit	\$ 629	\$ 656	\$ 628
Average invested capital ⁽³⁾	\$ 2,561	\$ 2,710	\$ 2,602
Return on invested capital ⁽¹⁾	24.6%	24.2%	24.1%

(1) In accordance with SEC's Regulation G, this schedule provides the definition of a non-GAAP measure and the reconciliation to the most closely related GAAP measure. Return on invested capital (ROIC), a non-GAAP measure, is calculated as earnings from continuing operations before income taxes and interest expense, computed on an after-tax basis as a percentage of average invested capital. Management believes ROIC provides additional information to investors about current trends in the business. ROIC is a measure of how effectively the company allocates capital.

(2) The tax rate applied is the effective tax rate on continuing operations, which was 34.7%, 32.7% and 31.4% in fiscal years 2014, 2013 and 2012, respectively.

(3) Average invested capital represents a five quarter average of total assets less non-interest bearing liabilities.

(Amounts shown below are five quarter averages)

	FY14	FY13	FY12
Total assets	\$ 4,326	\$ 4,488	\$ 4,254
Less: non-interest bearing liabilities	(1,765)	(1,778)	(1,652)
Average invested capital	\$ 2,561	\$ 2,710	\$ 2,602