



NEWS RELEASE

Premier Inc. Partners with Industry Expert John Gorman on Medicare Advantage Strategy

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CHARLOTTE, N.C.--(BUSINESS WIRE)-- Premier Inc., a leading healthcare improvement company, has partnered with 26-year, industry expert John Gorman to support its portfolio of value-based payment services for Medicare Advantage providers and participants.

Premier members are demanding more support as they build successful Medicare Advantage strategies. Gorman will work directly with Premier's strategic advisory team to assist providers with Medicare Advantage strategies for success in their markets.

"Large national payers and local health systems alike are dependent on value-based payment, and enrollment in Medicare Advantage will continue to grow 8 to 11 percent annually for the foreseeable future," said Gorman. "There is significant bipartisan support for the program that ensures its long-term growth. Many Premier members are great prospects to start their own Medicare Advantage plans, and the rest will need the skills and capabilities to be better value-based contractors. I'm thrilled to be working with Premier to help them."

Gorman founded a successful consulting practice 22 years ago and led the development of several entrepreneurial ventures in government health programs over that time. Prior to that, he served as the first assistant to the director of the Health Care Financing Administration's (now CMS) Office of Managed Care and the chief lobbyist on healthcare financing issues for the National Association of Community Health Centers.

"The Medicare Advantage path taken is heavily dependent on individual market dynamics," said Joe Damore, FACHE, Service Line Vice President of Strategy, Innovation and Population Health Services at Premier. "Providers need to be more strategic with their Medicare Advantage participation, contracting and offerings in order to reap savings from

reduced per capita costs. John understands the details, nuances and keys to success in Medicare Advantage. We are pleased to have access to his expertise and welcome him to the Premier team. I know he looks forward to helping providers capitalize on the rapidly growing Medicare Advantage market with us.”

Premier’s Medicare Advantage services include initiating strategic payer partnerships and contracts; improving performance in documentation, coding and Star Rating metrics; managing and evaluating clinical utilization; determining the feasibility of starting a provider-sponsored Medicare Advantage plan; and operating effective sales and marketing programs.

Premier’s strategic advisory team also offers a learning and performance improvement peer network focused on sharing and developing best practices in Medicare Advantage and overall value-based payment success.

About Premier Inc.

Premier Inc. is a leading healthcare improvement company, uniting an alliance of more than 4,000 U.S. hospitals and health systems and approximately 165,000 other providers and organizations to transform healthcare. With integrated data and analytics, collaboratives, supply chain solutions, and consulting and other services, Premier enables better care and outcomes at a lower cost. Premier plays a critical role in the rapidly evolving healthcare industry, collaborating with members to co-develop long-term innovations that reinvent and improve the way care is delivered to patients nationwide. Headquartered in Charlotte, N.C., Premier is passionate about transforming American healthcare. Please visit Premier’s news and investor sites on www.premierinc.com; as well as [Twitter](#), [Facebook](#), [LinkedIn](#), [Instagram](#) and [Premier’s blog](#) for more information about the company.

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