



Daseke Appoints Chris Easter as Chief Operating Officer

Easter brings more than 30 years of operational leadership experience to Daseke

ADDISON, Texas – Jan. 17, 2019 – [Daseke, Inc.](#) (NASDAQ: DSKE), the largest flatbed and specialized transportation and logistics provider in North America, today named Chris Easter as the company's chief operating officer.

Easter brings Daseke more than 30 years of operational leadership serving in key transportation and logistics roles with the United States Army, Walmart and Schneider National. For the past six years, he served as CEO of Keen Transport, a specialized transportation, warehouse, and logistics company focused on serving the industrial equipment market.

During more than a decade with Walmart, he was responsible for overseeing the transportation of goods from around the world. Easter graduated from the United States Military Academy at West Point; he then served with distinction in the U.S. Army, where he was a leader in heavy machinery logistics. Easter was awarded the Bronze Star during Operation Desert Storm. Believing in giving back to the industry, he serves the industry on the Board of Directors for the Specialized Carriers and Rigging Association (SC&RA).

As COO, Easter will be responsible for overseeing the industry-leading scale that Daseke has built over the last decade-plus. His efforts will be geared towards driving organic revenue growth, expanding EBITDA margins and maximizing free cash flow.

"Chris Easter's in-depth knowledge of flatbed and specialized transportation, broad background in large-scale logistics, and proven ability to build and lead teams gives me great confidence in the bright future for both Chris and Daseke," said Don Daseke, chairman and CEO. "He has gained my respect, as we have built our relationship over the past several years. Daseke has the deepest management talent bench in flatbed and specialized transportation. Chris is the right person to lead our operations and develop our people's talent as we fully leverage the scale we have built."

"I've watched Don and the Daseke team build an exceptional organization focused on flatbed and specialized transportation and logistics, to where Daseke is uniquely positioned and respected in the marketplace," said Easter. "I am excited to work with the entire team to enhance our growth while continuing to deliver superior customer service."

About Daseke, Inc.

Daseke, Inc. is the largest flatbed and specialized transportation and logistics provider in North America. Daseke offers comprehensive, best-in-class services to many of the world's most respected industrial shippers through experienced people, a fleet of more than 6,000 tractors and 13,000 flatbed and specialized trailers, brokerage operations and million-plus square feet of industrial warehousing space. For more information, please visit www.daseke.com.

Forward-Looking Statements

This news release includes "forward-looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "estimate," "plan," "project," "forecast," "intend," "expect," "anticipate," "believe," "seek," "target," "will" or other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. Projected financial information, including our guidance outlook, are forward-looking statements. These forward-looking statements are based on current information and expectations, forecasts and assumptions, and involve a number of judgments, risks and uncertainties. Accordingly, forward-looking statements should not be relied upon as representing Daseke's views as of any subsequent date, and we do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. You should not place undue reliance on these forward-looking statements. As a result of a number of known and unknown risks and uncertainties, actual results or performance may be materially different from those expressed or implied by these forward-looking statements. Some factors that could cause actual results to differ include, but are not limited to, general economic and business risks (such as downturns in customers' business cycles and disruptions in capital and credit markets), driver shortages and increases in driver compensation or owner-operator contracted rates, loss of senior management or key operating personnel, Daseke's ability to recognize the anticipated benefits of recent acquisitions, including the Aveda transaction, its ability to identify and execute future acquisitions successfully, seasonality and the impact of weather and other catastrophic events, fluctuations in the price or availability of diesel fuel, increased prices for, or decreases in the availability of, new revenue equipment and decreases in the value of used revenue equipment, Daseke's ability to generate sufficient cash to service all of its indebtedness, restrictions in its existing and future debt agreements, increases in interest rates, changes in existing laws or regulations, including environmental and worker health safety laws and regulations and those relating to tax rates or taxes in general, the impact of governmental regulations and other governmental actions related to Daseke and its operations, litigation and governmental proceedings, and insurance and claims expenses. For additional information regarding known material factors that could cause our actual results to differ from those expressed in forward-looking statements, please see Daseke's filings with the Securities and Exchange Commission,

available at www.sec.gov, including Daseke's Annual Report on Form 10-K for the year ended December 31, 2017, particularly the section "Risk Factors."

Source: [Daseke](#)

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