## **Board Director Experience**

The matrix below highlights several of the experiences, qualifications, attributes, and skills of our directors. While these characteristics are considered by the Board and the Governance and Sustainability Committee in connection with the director nomination process, the following matrix does not encompass all experience, qualifications, attributes, or skills of our directors.

Name	Digital	International	Senior Executive	High- Growth at Scale	Public BoD	Risk Management		Subscription or D2C	Cybersecurity	M&A	Education or Non- Profit	ESG
Sarah Bond	•	•	•		•	•		•	•			•
Renee Budig	•	•	•	•	•		•	•		•		
Paul LeBlanc	•	•	•				•	•	•		•	
Marne Levine	•	•	•			•		•				•
Marcela Martin	•	•	•		•	•		•		•		•
Dan Rosensweig		•	•	•	•	•			•		•	
Richard Sarnoff	•	•	•		•	•		•				
Ted Schlein	•	•	•		•			•	•			•
Melanie Whelan	•	•	•					•			•	•
John (Jed) York	•	•	•			•	•					•

Digital - Experience with technology, digital and social media, or partnerships.

**International** - Experience with international operations.

Senior Executive - Experience as a CEO or senior executive at a public company or other large organization.

High-Growth at Scale - Experience with high-growth organization with \$5+ billion annual revenue.

**Public BoD** - Experience as a director of another public company.

Risk Management - Experience in risk management.

Finance & Accounting - Expertise in financial statements and accounting.

**Subscription or D2C** - Experience with direct to consumer or subscription services.

Cybersecurity - Expertise in technology and cybersecurity.

M&A - Expertise in M&A, debt and equity financings and other strategic transactions.

Education or Non-Profit - Expertise in education or non-corporate (non-profits).

ESG - Leadership experience with ESG, sustainability, or diversity and inclusion.