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## **SHELL AND FRESHII TEAM UP TO BRING HEALTHIER FOOD OPTIONS TO CUSTOMERS ON THE MOVE**

**Freshii bistro boxes, green juices, healthy meals & snacks will be available at select Shell locations in the Greater Toronto Area later this year**

**Calgary** - Shell Canada has partnered with Freshii to offer Canadians healthy and convenient meal, snack and juice options at select Shell locations across the Greater Toronto Area (GTA), effective June 2018. The partnership's first phase will place Freshii at 25 GTA Shell sites each selling over 20 Freshii on-the-go menu items. This phase will also see three flagship locations in the GTA providing Shell customers with a full Freshii restaurant experience. To tap into other nearby fresh food seekers, all locations will offer mobile ordering and fast delivery to any home or office.

"It's our mission to help make our customers' journey better – whether that's offering the best fuels to get them where they need to go or offering fresh food options to keep them on the move," said Andrea Brecka, Shell Canada Retail General Manager. "We know from our 100+ years serving Canadians that convenience and choice is critical. Partnering with Freshii allows us to provide healthy and convenient choices to customers on the go that may not otherwise have time in their day to fit in a healthy meal."

Globally, Shell has more than 43,000 retail sites in close to 80 countries, and serves 30 million customers every day. In Canada, there are just over 1,300 Shell branded retail sites across the country. To see which sites will be energized with Freshii, customers can use Shell's location finder at [Shell.ca](http://Shell.ca).

"The bold steps Shell has taken to accomplish their goal—driving half of their revenue from non-petrol by 2025 with a pillar around health and wellness—makes us very optimistic about the way we can build on this partnership in the years to come," says Matthew Corrin, Freshii Founder & CEO.

Freshii is a health and wellness brand that serves fresh food designed to energize people on the go. The brand's global mission is to help citizens of the world live better by making healthy food convenient and affordable. After all, what's more convenient than your neighbourhood Shell convenience store? Since Freshii was founded in 2005, the company has opened hundreds of restaurants in cities and countries around the world.

-ENDS-

## About Shell Canada Limited

Shell has been operating in Canada for over 100 years and employs more than 4,000 people across the country. Our business is providing energy to Canadians and people around the world, and we are one of the few truly integrated oil and gas companies in Canada. Learn more at [www.shell.ca](http://www.shell.ca).

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## About Freshii

Eat. Energize. That's the Freshii mantra. Freshii is a health and wellness brand on a mission to help citizens of the world live better by making healthy eating convenient and affordable. With a diverse and completely customizable menu of breakfast, soups, salads, wraps, bowls, burritos, frozen yogurt, juices, and smoothies served in an eco-friendly environment, Freshii caters to every taste and dietary preference.

Since it was founded in 2005, Freshii has opened 370 restaurants in over 15 countries around the world. Now, guests can energize with Freshii's menu anywhere from cosmopolitan cities and fitness clubs to sports arenas and airplanes.

Inquire about how to join the Freshii family: <https://freshii.com/us/franchising>

Learn more about investing in Freshii: <http://ir.freshii.com>

Learn about the Freshii brand: <https://vimeo.com/195658178>

Find your nearest Freshii: <http://www.freshii.com>

Follow Freshii on Twitter and Instagram: @freshii

## ENQUIRIES:

Shell Canada Media Relations

[Media-desk@shell.com](mailto:Media-desk@shell.com)

1-877-850-5023

Freshii

Melissa Gallagher

[melissa.gallagher@freshii.com](mailto:melissa.gallagher@freshii.com)

647.302.7241

Adelaide Johnson

[Adelaide.johnson@freshii.com](mailto:Adelaide.johnson@freshii.com)

416.894.2912

## Notes to Editors:

Royal Dutch Shell plc

Royal Dutch Shell plc is incorporated in England and Wales, has its headquarters in The Hague and is listed on the London, Amsterdam, and New York stock exchanges. Shell companies have operations in more than 70 countries and territories with businesses including oil and gas exploration and production; production and marketing of liquefied natural gas and gas to liquids; manufacturing, marketing and shipping of oil products and chemicals and renewable energy projects. For further information, visit [www.shell.com](http://www.shell.com).

## Cautionary note

The companies in which Royal Dutch Shell plc directly and indirectly owns investments are separate legal entities. In this release “Shell”, “Shell group” and “Royal Dutch Shell” are sometimes used for convenience where references are made to Royal Dutch Shell plc and its subsidiaries in general. Likewise, the words “we”, “us” and “our” are also used to refer to subsidiaries in general or to those who work for them. These expressions are also used where no useful purpose is served by identifying the particular company or companies. “Subsidiaries”, “Shell subsidiaries” and “Shell companies” as used in this release refer to companies over which Royal Dutch Shell plc either directly or indirectly has control. Entities and unincorporated arrangements over which Shell has joint control are generally referred to as “joint ventures” and “joint operations” respectively. Entities over which Shell has significant influence but neither control nor joint control are referred to as “associates”. The term “Shell interest” is used for convenience to indicate the direct and/or indirect ownership interest held by Shell in a venture, partnership or company, after exclusion of all third-party interest.

This release contains forward-looking statements concerning the financial condition, results of operations and businesses of Royal Dutch Shell. All statements other than statements of historical fact are, or may be deemed to be, forward-looking statements. Forward-looking statements are statements of future expectations that are based on management’s current expectations and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in these statements. Forward-looking statements include, among other things, statements concerning the potential exposure of Royal Dutch Shell to market risks and statements expressing management’s expectations, beliefs, estimates, forecasts, projections and assumptions. These forward-looking statements are identified by their use of terms and phrases such as “anticipate”, “believe”, “could”, “estimate”, “expect”, “goals”, “intend”, “may”, “objectives”, “outlook”, “plan”, “probably”, “project”, “risks”, “schedule”, “seek”, “should”, “target”, “will” and similar terms and phrases. There are a number of factors that could affect the future operations of Royal Dutch Shell and could cause those results to differ materially from those expressed in the forward-looking statements included in this release, including (without limitation): (a) price fluctuations in crude oil and natural gas; (b) changes in demand for Shell’s products; (c) currency fluctuations; (d) drilling and production results; (e) reserves estimates; (f) loss of market share and industry competition; (g) environmental and physical risks; (h) risks associated with the identification of suitable potential acquisition properties and targets, and successful negotiation and completion of such transactions; (i) the risk of doing business in developing countries and countries subject to international sanctions; (j) legislative, fiscal and regulatory developments including regulatory measures addressing climate change; (k) economic and financial market conditions in various countries and regions; (l) political risks, including the risks of expropriation and renegotiation of the terms of contracts with governmental entities, delays or advancements in the approval of projects and delays in the reimbursement for shared costs; and (m) changes in trading conditions. All forward-looking statements contained in this release are expressly qualified in their entirety by the cautionary statements contained or referred to in this section. Readers should not place undue reliance on forward-looking statements. Additional risk factors that may affect future results are contained in Royal Dutch Shell’s 20-F for the year ended December 31, 2015 (available at [www.shell.com/investor](http://www.shell.com/investor) and [www.sec.gov](http://www.sec.gov) ). These risk factors also expressly qualify all forward looking statements contained in this release and should be considered by the reader. Each forward-looking statement speaks only as of the date of this release, **Month Date, Year** Neither Royal Dutch Shell plc nor any of its subsidiaries undertake any obligation to publicly update or revise any forward-looking statement as a result of new information, future events or other information. In light of these risks, results could differ materially from those stated, implied or inferred from the forward-looking statements contained in this release.

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