



Freshii Inc. to Present at CIBC Whistler Institutional Conference

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TORONTO, Jan. 18, 2018 (GLOBE NEWSWIRE) -- **Freshii Inc.** (TSX:FRIL) ("Freshii" or the "Company") today announced that Matthew Corrin, Freshii's Chairman and Chief Executive Officer, will present at the CIBC Whistler Institutional Investor Conference at the Fairmont Chateau Whistler on Thursday, January 25, 2018. The fire side chat, which will begin at approximately 5:35 p.m. Eastern Time, will be webcast through Freshii's Investor Relations website at **ir.freshii.com**. Joining Matthew for the discussion will be Ashley Dalziel, Chief People Officer, and Toni Ronayne, VP of Operations.

About Freshii

Eat. Energize. That's the Freshii mantra. Freshii is a health-casual restaurant brand that serves fresh food designed to energize people on the go. With a diverse and completely customizable menu of breakfast, soups, salads, wraps, bowls, burritos, frozen yogurt, juices and smoothies served in an eco-friendly environment, Freshii caters to every taste and dietary preference.

Since it was founded in 2005, Freshii has opened hundreds of restaurants in cities and countries around the world. Freshii can be found in all location types from cosmopolitan cities, college campuses, suburban neighborhoods and malls to fitness clubs, airports and small towns.

Inquire about how to join the Freshii family: <https://freshii.com/us/franchising>.

Learn more about investing in Freshii: <http://ir.freshii.com>.

Learn about the Freshii brand: <https://vimeo.com/195658178>.

Find your nearest Freshii: <http://www.freshii.com>.

Follow Freshii on Twitter and Instagram: @freshii

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Source: Freshii Inc.