



February 2024

To our NIRI Silicon Valley and NorCal Members:

I hope you and yours are off to a great start to 2024!

With the S&P 500 breaking 5,000, emerging IPO market optimism, and with the NIRI Annual Conference in San Francisco this June, we hope you are all as excited as we are for the year ahead!

Looking back on 2023, we sincerely appreciate your support and attendance of our in-person events at AMD and Intuit, numerous networking events, and IR-only dinner and we hope to add even more value back to the Bay Area IR community in 2024.



From an event perspective, we are thrilled to preview our 1H 2024 events calendar:

In **February**, through our partnership with NIRI SF, we welcome you to join **Evaluating your IR Plan for 2024: Planning, Executing & Measuring Success** ([register](#)).

In **March**, NIRI SV is excited to announce that Palo Alto Networks will be hosting **Nasdaq's CFO, Sarah Youngwood, and Nasdaq Chief Economist, Phil Mackintosh**, for an afternoon discussion on the markets and IR/Finance career development ([register](#)). We will also host a **Breakfast with NIRI CEO Matt Bruschi** ([register](#)).

April will feature additional **networking events** and in **May**, back by popular demand, we will feature our second **IR Practitioners Only dinner!**

Last but not least, we look forward to seeing you all at the [NIRI Annual Conference](#) in downtown San Francisco in June! Several NIRI SF/SV board members are involved in curating and planning content for the annual conference and it's shaping up to be an outstanding event. Don't forget to [register](#) before prices increase!

If you have any content recommendations, ideas to improve the value of your chapter membership, or if you would like to get more involved with NIRI, please reach out! We value your input.

Sincere thanks for your membership and we look forward to another outstanding year in 2024!

Kind regards,
Alex Porter
President, NIRI SV Chapter

SAVE THE DATE - Events Calendar

February 2024

29th: Evaluating your IR Planning, Executing & Measuring Success ([register](#))

March 2024

7th: Nasdaq Spring Seminar with Nasdaq CFO and Nasdaq Chief Economist
@ Palo Alto Networks HQ ([register](#))



February 2024

13th: Breakfast with CEO Matt Brusch ([register](#))

[April 2024](#) - Networking Event

[May 2024](#) - IR Practitioners Only Dinner

[June 2024](#) - NIRI National Conference in SF ([register](#))

For all programs, please visit the NIRI SV [Events](#) page.

If you have additional thoughts on programs, reach out to board@niriv.org with your ideas.



A special thank you for supporting our fundraising efforts with [Toys for Tots](#). We raised **over \$450** and donated several bags of unwrapped toys from the December 13th Holiday Social!



Register today for the 2024 NIRI Annual Conference, June 9 – 11, in San Francisco, California. NIRI 2024 is the world's largest gathering of investor relations professionals. The conference includes a variety of educational sessions, networking opportunities, business solutions, and much more. Not a NIRI member? [Join today](#) and use the early registration rates!

Career Transition Program

The NIRI SF chapter is proud to participate in NIRI's Career Transition Program, assisting members who become unemployed. The program suspends national membership dues for a period of up to twelve months at the end of their current membership term. NIRI members will continue to receive national member benefits, including access to the Career Center, salary survey, e-learning, and networking opportunities. To apply, please complete this [form](#).

Join NIRI SV



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Are you an IR practitioner or service provider in the SF Bay Area that has yet to join? Contact [Membership](#) about joining our chapter and all of its benefits! We represent all ranges of market capitalization and IROs just entering the profession to those with decades of experience.

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