

## NIRI Silicon Valley 2019-2020 Sponsorship Packages

|   | Sponsorship Levels  |   |                           |
|---|---|---|---------------------------|
|   | <b>Platinum</b><br>\$10,000<br>Number available: 2                | <b>Gold</b><br>\$5,000<br>Number available: 4                     | <b>Silver</b><br>\$3,000  |
| <b>Event Sponsorship</b>                      |   |   |                           |
| Type of event                                 | Exclusive sponsor of 2 events                                     | Exclusive sponsor of an event                                     | -                         |
| "Sponsored by" on website with click-through  | Included  | Included  | -                         |
| Interactive logo on invitations and reminders | Included  | Included  | -                         |
| Official introduction and welcome             | Included  | Included  | -                         |
| Collateral on attendee chairs                 | Included  | Included  | -                         |
| Meeting attendance                            | 2 complimentary admissions  | 1 complimentary admission   |                           |
| Thought Leadership                            | Write-up on timely IR topic; available on website and at event    | Write-up on timely IR topic; available on website and at event    |                           |
| <b>Spring Seminar (March 6, 2020)</b>         |   |   |                           |
| Seminar booth                                 | Prominent   | High Traffic  | Included                  |
| Seminar Early Bird Mailer                     | Logo  | Logo  | Logo                      |
| Seminar invitations                           | Logo  | Logo  | Logo                      |
| Seminar program                               | Platinum designation, 1-page profile                              | Gold designation, 1/2-page profile                                | 1/4-page profile          |
| Seminar signage                               | Platinum designation  | Gold designation  | Logo                      |
| Seminar attendance                            | 2 complimentary admissions  | 2 complimentary admissions  | 1 complimentary admission |
| <b>Website</b>                                |   |   |                           |
| Website sponsor page                          | Prominent logo with click-through;<br>Link to contact information | Prominent logo with click-through;<br>Link to contact information | Static Logo               |

## NIRI Spring Seminar Sponsorship Opportunities

|                           | Package Components  |   |   |
|---------------------------|---|---|---|
|                           | <b>Morning break</b><br>\$2,000   | <b>Afternoon break</b><br>\$2,000   | <b>Badge holder/Lanyard</b><br>\$1,000        |
| <b>Website</b>            |   |   |   |
| Website sponsor page      | Static Logo   | Static Logo   | Static Logo                                   |
| <b>Seminar</b>            |   |   |   |
| Seminar Early Bird Mailer | Logo  | Logo  | Logo  |
| Seminar invitations       | Logo  | Logo  | Logo  |
| Seminar program           | 1/4-page ad or profile  | 1/4-page ad or profile  | 1/4-page ad or profile                        |
| Seminar signage           | Logo  | Logo  | Logo  |
| Seminar attendance        | 1 complimentary admission   | 1 complimentary admission   | 1 complimentary admission                     |
| Badge holder/lanyard      | -   | -   | Prominent logo placement as exclusive sponsor |
| Breaks                    | Prominent logo on coffee break cups and napkins; Signage in break area as exclusive break sponsor | Prominent logo on coffee break cups and napkins; Signage in break area as exclusive break sponsor | -   |