

## NIRI Silicon Valley 2018-2019 Sponsorship Packages

	<b>Sponsorship Levels</b>		
	<b>Platinum</b> \$10,000 Number available: 2	<b>Gold</b> \$5,000 Number available: 4	<b>Silver</b> \$3,000
<b>Event Sponsorship</b>			
Type of event	Exclusive sponsor of 2 events	Exclusive sponsor of an event	-
"Sponsored by" on website with click-through	Included	Included	-
Interactive logo on invitations and reminders	Included	Included	-
Official introduction and welcome	Included	Included	-
Collateral on attendee chairs	Included	Included	-
Meeting attendance	2 complimentary admissions	1 complimentary admission	
Thought Leadership	Write-up on timely IR topic; available on website and at event	Write-up on timely IR topic; available on website and at event	
<b>Spring Seminar (March 15, 2019)</b>			
Seminar booth	Prominent	High Traffic	Included
Seminar Early Bird Mailer	Logo	Logo	Logo
Seminar invitations	Logo	Logo	Logo
Seminar program	Platinum designation, 1-page profile	Gold designation, 1/2-page profile	1/4-page profile
Seminar signage	Platinum designation	Gold designation	Logo
Seminar attendance	2 complimentary admissions	2 complimentary admissions	1 complimentary admission
<b>Website</b>			
Website sponsor page	Prominent logo with click-through; Link to contact information	Prominent logo with click-through; Link to contact information	Static Logo

## NIRI Spring Seminar Sponsorship Opportunities

	<b>Package Components</b>		
	<b>Morning break</b> \$2,000	<b>Afternoon break</b> \$2,000	<b>Badge holder/Lanyard</b> \$1,000
<b>Website</b>			
Website sponsor page	Static Logo	Static Logo	Static Logo
<b>Seminar</b>			
Seminar Early Bird Mailer	Logo	Logo	Logo
Seminar invitations	Logo	Logo	Logo
Seminar program	1/4-page ad or profile	1/4-page ad or profile	1/4-page ad or profile
Seminar signage	Logo	Logo	Logo
Seminar attendance	1 complimentary admission	1 complimentary admission	1 complimentary admission
Badge holder/lanyard	-	-	Prominent logo placement as exclusive sponsor
Breaks	Prominent logo on coffee break cups and napkins; Signage in break area as exclusive break sponsor	Prominent logo on coffee break cups and napkins; Signage in break area as exclusive break sponsor	-