

News Releases

The Brink's Company Appoints Mel Parker as President of Brink's North America

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Richmond, Va., December 18, 2012 /[PRNewswire](#)/ – The Brink's Company (NYSE: BCO), a global leader in security-related services, today announced that Mel Parker, 45, has been named President of Brink's North America, effective December 31, 2012. Mr. Parker will oversee the commercial and operational business of Brink's in the United States and Canada, with approximately \$1 billion in annual revenue and 11,000 employees, and will report directly to Thomas C. Schievelbein, Brink's Chairman of the Board, President and Chief Executive Officer.

Mr. Parker is joining Brink's from Dell Inc. in Austin, Texas, where he was Vice President and General Manager of Dell's North American Consumer, Small Business and Member Loyalty Division, which represents several billion dollars in annual revenue.

"We are extremely pleased to announce Mel's appointment as President of Brink's North America," said Mr. Schievelbein. "Finding the right person for this position has been a priority, and Mel will be instrumental as we continue taking action to create sustainable shareholder value. Mel is a proven leader whose experience and skillset will be great assets as we seek further productivity improvements and profitable growth opportunities in our North American operations."

"I am excited for the opportunity to serve as President of Brink's North America at this pivotal time in Brink's history," Mr. Parker said. "Brink's is a company with an iconic brand and global reach, and I look forward to doing my part to accelerate the transformation and growth of the company."

About Mel Parker

Prior to his tenure at Dell, Mr. Parker was the Senior Vice President of Sales and Retail Channel Marketing for the Office Products Division of Newell Rubbermaid in Chicago. Before working at Newell Rubbermaid, Mr. Parker was Vice President and General Manager of the U.S. commercial business of Corporate Express, a division of Staples, in Denver. Earlier in his career, Mr. Parker worked for Pepsico, where he managed Quaker, Tropicana, Gatorade and Pepsi Cola products.

Mr. Parker is a graduate of the United States Military Academy at West Point, New York, and of the U.S. Army Ranger and Airborne School. He served as Captain in the 82nd Airborne Division of the Army, and is a decorated combat veteran.

About The Brink's Company

The Brink's Company (NYSE:BCO) is the world's premier provider of secure transportation and cash management services. For more information, please visit The Brink's Company website at www.Brinks.com or call 804-289-9709.

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