



NEWS RELEASE

Logitech G Launches G413 Mechanical Gaming Keyboard With Exclusive Romer-G Mechanical Switches

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Featuring Anodized Aluminum Top Case and USB Passthrough, the G413 Offers Sleek Design, Advanced Features and High Performance for \$89.99

LAUSANNE, Switzerland & NEWARK, Calif.--(BUSINESS WIRE)-- Logitech G, a brand of Logitech, (SIX: LOGN) (NASDAQ: LOGI) today announced the launch of an addition to its mechanical gaming keyboard lineup with the **Logitech® G413 Mechanical Gaming Keyboard**. Engineered for precision and performance, the keyboard delivers unrivaled performance in a thoughtfully balanced, modern design. The Logitech G413 features Logitech's exclusive Romer-G™ mechanical switches, offering 25 percent faster actuation than standard mechanical keys, as well as a brushed anodized aircraft-grade aluminum top case, USB passthrough port and precision key backlighting for an affordable price. The Logitech G413 comes in two versions - the Logitech G413 Carbon featuring elemental red backlighting and the Logitech G413 Silver featuring iconic white backlighting, sold exclusively at **Best Buy**.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170419005025/en/>

Logitech G413 Mechanical Gaming Keyboard delivers unrivaled performance in a thoughtfully balanced, modern design with Romer-G switches, a lightweight aluminum body and USB passthrough. (Photo: Business Wire)

Tweet now: Meet the @LogitechG G413 mechanical gaming keyboard - pure performance in its simplest

form. #PlayAdvanced #InsideG <http://blog.logitech.com/?p=25726>

"We spent a lot of time carefully designing and engineering this keyboard to deliver advanced performance with just

the right feature set, at the right price point,” said Ujesh Desai, vice president and general manager of Logitech G. “We created this keyboard with features like USB passthrough, backlit keys and a metal finish. With the G413 we believe we’ve achieved the perfect balance of high-performance features and attractive design.”

Romer-G Key Switches and Precision Key Lighting

Logitech’s exclusive Romer-G mechanical switches are purpose-built for pro-grade performance, responsiveness and durability. With a short-throw actuation point of 1.5 mm, Romer-G switches register key presses up to 25 percent faster than standard mechanical switches, so you can get your shots off faster than your opponent. Romer-G switches are also purpose-designed for precise and clean lighting through the keycaps, so they are always visible but never distracting.

Aircraft-Grade Aluminum Alloy

A brushed 5052 aluminum-magnesium alloy top case serves as the keyboard’s backbone. The result is a minimal design balanced with a full set of features. With a focus on high-end finish and performance, the Logitech G413 is crafted from the highest-grade materials.

USB Passthrough and Full Function Keys

An integrated, dedicated USB passthrough provides full power and data speed within easy reach for any USB device. Media control is also built into the Logitech G413 keyboard so you can use the FN key to control volume, play and pause, mute, game mode, lighting, etc. The FN toggle feature in Logitech Gaming Software (LGS) configures keys to perform media commands by default.

Pricing and Availability

The Logitech G413 Carbon Mechanical Backlit Gaming Keyboard is expected to be available at global retailers beginning in April 2017, for a suggested retail price of \$89.99. The Logitech G413 Silver Mechanical Backlit Gaming Keyboard is expected to be available exclusively at Best Buy beginning in April 2017, for a suggested retail price of \$89.99. For more information please visit our [website](#), our [blog](#) or connect with us on [Facebook](#).

About Logitech G

Logitech G, a brand of Logitech International, is the global leader in PC and Console gaming gear. Logitech G is dedicated to providing gamers of all levels with industry leading keyboards, mice, headsets, mousepads and simulation products such as wheels and flight sticks - made possible through innovative design, advanced

technologies and a deep passion for gaming. Founded in 1981 and headquartered in Lausanne, Switzerland, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI). Find Logitech G at www.LogitechG.com, the [company blog](#) or [@LogitechG](#).

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