



NEWS RELEASE

# Ultimate Ears WONDERBOOM: Pint-Size Speaker with Surprisingly Big Sound

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No Fuss, No Friction, Just Music with Ultimate Ears' Newest and Most Playful Speaker Yet

LAUSANNE, Switzerland & NEWARK, Calif.--(BUSINESS WIRE)-- Meet the latest addition to the Ultimate Ears family of portable, seriously waterproof, go-anywhere speakers: the new **Ultimate Ears WONDERBOOM™**, a pint-sized Bluetooth® speaker with huge personality and surprisingly big sound. The super-portable WONDERBOOM delivers uncompromising sound quality with clear, crisp, non-stop sound, as well as big, beautiful bass. WONDERBOOM is available in six fresh colors: Stone (Grey), Phantom (Black), Fireball (Red), SubZero (Blue), Cashmere (Pink) and Lilac.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170329005047/en/>

Ultimate Ears WONDERBOOM™ wireless Bluetooth speakers: 360-degree sound, waterproof and virtually indestructible. (Photo: Business Wire)

WONDERBOOM is designed for music lovers who are connected, on-the-move and want their

music from the moment they wake up to the moment they go to sleep. They also want their technology in an intuitive form that fits their spirited, spontaneous lives. WONDERBOOM is about music — with no fuss and no friction. It is a speaker that stands on simplicity and huge sound. Power on, pair, press play. Want more? The UE button on the top of the speaker lets you play, pause, skip and double up with two WONDERBOOM speakers for double the fun.

With WONDERBOOM, you can free your music from your phone and enjoy your music the way it is meant to be heard — out loud. Stream and share your music anytime, anywhere, with WONDERBOOM, whether you're partying by the pool, getting ready for a night out with friends or surviving that muddy, dusty summer festival. If it gets

soaked, no worries. If it gets dirty, rinse it off.

“Don’t be fooled by its size or price; this little beauty is also a beast,” said Charlotte Johs, general manager of Ultimate Ears. “WONDERBOOM is a pint-sized, super-portable Bluetooth speaker with surprisingly big sound. And, just like the rest of the Ultimate Ears family, it’s also virtually indestructible.”

Like its award-winning siblings Ultimate Ears BOOM 2 and Ultimate Ears MEGABOOM, WONDERBOOM blasts crisp and clear 360-degree sound with immersive, balanced bass and is drop-proof from up to five feet. WONDERBOOM boasts a 10-hour battery life and 100-foot wireless Bluetooth range. Seriously waterproof and worry-proof, WONDERBOOM is IPX7 rated (so it can be immersed in water up to one meter for up to 30 minutes), floats on its own, and sports a hanging loop on top so it can be easily attached to any bag. Gear on with WONDERBOOM on a bicycle, hook it to a backpack, or cannonball into a cove without thinking twice. Never miss a beat with the new WONDERBOOM. Live for fun, not fussy features.

## Pricing and Availability

Ultimate Ears WONDERBOOM is expected to be available in North America, Australia and select countries in Europe beginning April 2017, and in Asia beginning May 2017 for a suggested retail price of \$99.99. For more information, please visit [www.ultimateears.com](http://www.ultimateears.com) or connect with us on [Instagram](#).

## About Ultimate Ears

Ultimate Ears is transforming the way people experience music, together, out in the world. Ultimate Ears first revolutionized the way artists interact with their concert audiences by reinventing the on-stage monitor, turning it into a custom-fitted earphone. Today, Ultimate Ears, a brand of Logitech International, continues stronger than ever with its award-winning family of wireless speakers that are designed for people, their friends and wherever life takes them. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI). Learn more at [www.ultimateears.com](http://www.ultimateears.com) or connect with us on [Instagram](#).

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