



Bristol-Myers Squibb

# Credit Suisse Healthcare Conference

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**Murdo Gordon**

Head, Worldwide Markets

November 10, 2015



# Forward-Looking Information

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This presentation contains statements about the Company's future plans and prospects that constitute forward-looking statements for purposes of the safe harbor provisions under the Private Securities Litigation Reform Act of 1995. Actual results may differ materially from those indicated as a result of various important factors, including those discussed in the company's most recent annual report on Form 10-K and reports on Form 10-Q and Form 8-K. These documents are available from the SEC, the Bristol-Myers Squibb website or from Bristol-Myers Squibb Investor Relations.

In addition, any forward-looking statements represent our estimates only as of the date hereof and should not be relied upon as of any subsequent date. While we may elect to update forward-looking statements at some point in the future, we specifically disclaim any obligation to do so, even if our estimates change.

This presentation also contains certain non-GAAP financial measures, adjusted to exclude certain costs, expenses, gains and losses and other specified items or foreign exchange effects. Reconciliations of these non-GAAP financial measures to the most comparable GAAP measures are available on the company's website at [www.bms.com](http://www.bms.com).

# Our Strategic Foundation

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Best of  
BIOTECH

Best of  
PHARMA

**Diversified Specialty BioPharma**

**INNOVATE**

**INTEGRATE**

**IMPROVE**

**People helping patients in their fight against serious disease**

# BMS: Poised for Growth

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- Significant growth opportunity driven by I-O and Eliquis
- Strategic investments behind growth brands
- Advancing a diverse and innovative pipeline
- Balanced approach to capital allocation
- Focused business development

# Strong Q3 Market Performance

**Eliquis**<sup>™</sup>  
apixaban

**\$466M**

 **ORENCIA**<sup>®</sup>  
(abatacept)

**\$484M** **↑ 16%**

 **Daklinza**<sup>™</sup>  
(daclatasvir) 60 mg tablets

**\$402M**

**SPRYCEL**<sup>™</sup>  
dasatinib 100 mg tablets

**\$411M** **↑ 16%**

 **Sunvepra**<sup>™</sup>  
(asunaprevir) 100 mg capsules

**OPDIVO**<sup>™</sup>  
(nivolumab)  
INJECTION FOR INTRAVENOUS USE 10 mg/mL

**\$305M**

 **YERVOY**<sup>™</sup>  
(ipilimumab)  
Injection for intravenous infusion

**\$240M** **↓ 25%**

Percentages reflect Q3 15 vs. Q3 14 and exclude impact of foreign exchange. Eliquis, Hep-C, and Opdivo growth rates exceed 100%.



# Q3 YTD Sales of \$1.1B

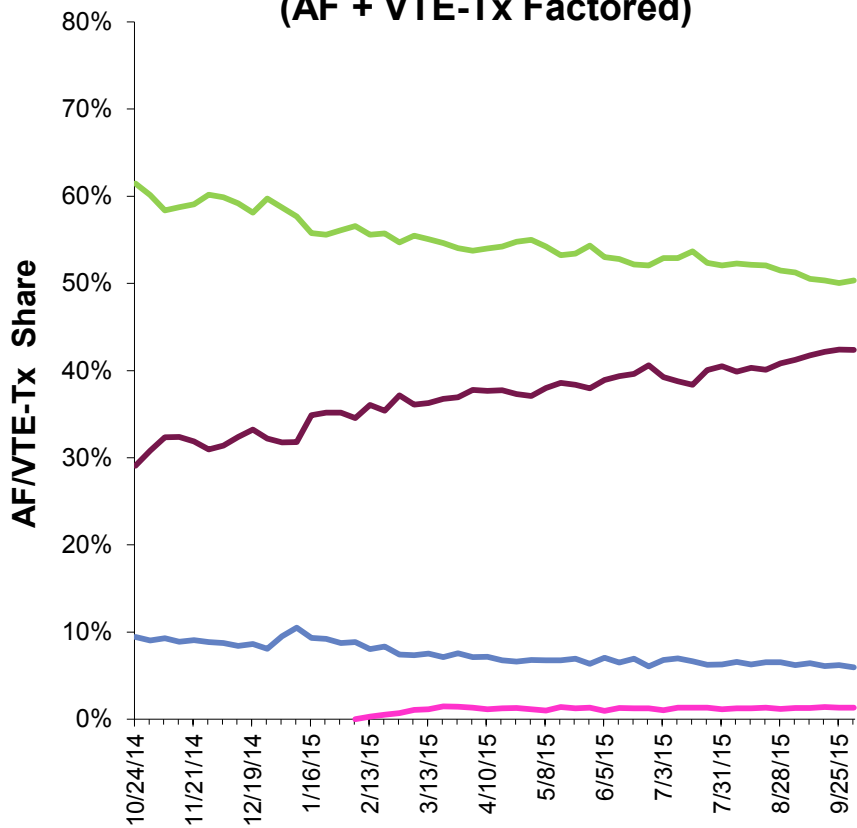
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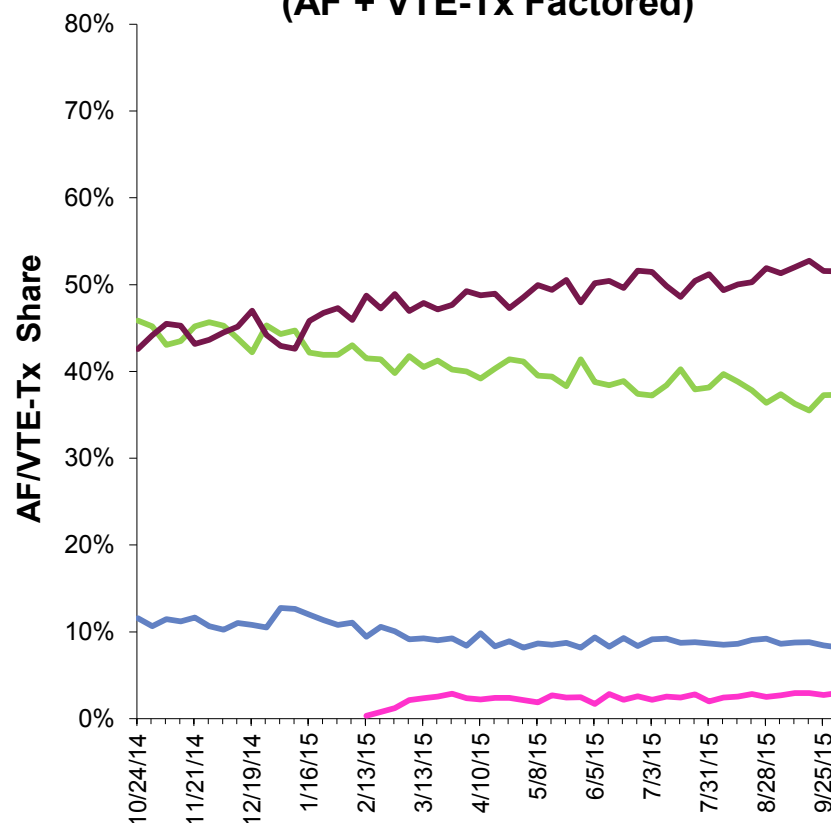
- Focused on challenging-to-treat patient populations
- Capitalizing on opportunity within each market
  - Japan: strong sales in Genotype 1
  - US/EU: Daklinza in Genotype 3; supplemental filings underway
- Evolving competitive landscape

Sunvepra not approved in the U.S. or EU.

**NBRx NOAC Market Share – All Physicians  
(AF + VTE-Tx Factored)**



**NBRx NOAC Market Share – Cards  
(AF + VTE-Tx Factored)**



— **Eliquis AF/VTE-Tx**    
 — **Pradaxa Total**    
 — **Xarelto AF/VTE-TX**    
 — **Savaysa Total**

Note: Eliquis and Xarelto (all form strengths) are factored for AF and VTE-Tx indications. Pradaxa and Savaysa are unfactored and include volume across all approved indications. Source: IMS SDI VECTOR. NBRx (New to Brand Rx) = Naïve + Switch to Rx.

# Realizing the Transformational Potential of I-O

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- Four Phase 3 studies stopped early
- Global approvals in melanoma and lung
- Investing behind global launches
- Strong early launch trends and commercial execution
- Preparing for potential additional indications





- Only PD-1 inhibitor that has demonstrated superior overall survival in 2<sup>nd</sup> line NSCLC in clinical trials regardless of PD-L1 status
- Broad U.S. label with no requirement for PD-L1 testing
- Rapid adoption in both squamous and non-squamous
- Strong access position in U.S.; negotiations in EU underway
- Multiple front line registrational programs underway in both monotherapy and combination settings

**OPDIVO**<sup>™</sup>  
(nivolumab)

INJECTION FOR INTRAVENOUS USE 10 mg/mL

**YERVOY**<sup>™</sup>  
(ipilimumab)

Injection for intravenous infusion

# Melanoma

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- Yervoy, and now Opdivo, are transforming survival expectations for some patients
- Opdivo + Yervoy Regimen offers meaningful efficacy with tolerable and well-managed safety profile
- Opdivo and Yervoy offer treatment options for broad range of melanoma patients
- Global regulatory filings under review for both 1<sup>st</sup> line monotherapy and combination

- Checkmate -025 is 4<sup>th</sup> Opdivo study stopped early due to overall survival benefit
- Data showed improved efficacy and tolerability over a standard of care
- Potential first PD-1 to market in 2<sup>nd</sup> line RCC
- Phase 3 Opdivo + Yervoy trial underway in 1<sup>st</sup> line

# Confident in Our Future

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- ➔ Commercial performance of key/new brands
- ➔ Investing to capitalize on growth opportunities
- ➔ Diversified pipeline to fuel long-term growth
- ➔ Disciplined capital allocation

***Positioned for long-term success***



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