Alina Laikola Named Director, School Product Sales for Nelnet Loan Services, Inc.

(Lincoln, NE)- - Alina Laikola has been named Director, School Product Sales for Nelnet (National Educational Loan Network). Heading the School Product Sales team, Laikola will direct the marketing and promotions of Nelnet's web-based software products across the nation.

Ms. Laikola's primary duties will include establishing product initiatives to ensure customer satisfaction, and monitoring the progress of sales and promotion strategies.

"Alina possesses a comprehensive understanding of the student loan industry," commented Don Bouc, President of Nelnet Corporation and the company's chief spokesperson. "Her broad experience within Nelnet's business will be a valuable asset in her role as Director of School Product Sales."

Laikola has been in the industry for 14 years, and has held several management positions within Nelnet since 1996, including Manager of Loan Origination, Manager of School Relations, Manager of Internet Development, and most recently Project Manager for the loan generation conversion.

Nelnet is a vertically integrated educational finance organization dedicated to providing products and services that facilitate education finance for students, schools, lenders, and guarantors. Nelnet offices are located in Boise, ID; Denver, CO; Indianapolis, IN; Jacksonville, FL; Lincoln, NE; Phoenix, AZ; Portland, ME; St. Paul, MN; Tulsa, OK; and Washington DC.

With $8 billion in total assets, Nelnet originates in excess of $2 billion for itself and its service partners annually, and services, or provides servicing software for, more than $25 billion in student loans. Nelnet ranks among the nation's leaders in terms of total student loan assets managed.