Nelnet College Planning for parents launched on March 31st

Denver, Colo. -- Yesterday Nelnet announced the launch of Nelnet College Planning, an initiative focused on providing information and resources for parents of college bound students. Many families find navigating the multitude of resources available for college and financial aid planning confusing and overwhelming. Realizing the growing need to educate college bound students and parents about the importance of starting the college planning process early, Nelnet College Planning provides students and parents with a single-source financial aid planning solution.

As part of its college planning initiative, Nelnet now offers a call center in Indianapolis, Ind. and interactive Web site services, focused on providing answers for parents. The call center is staffed with a team of highly trained advisors who can deliver comprehensive financial aid information and tools to simplify the educational finance process for parents. The advisors can answer general financial aid questions from parent borrowers, walk parents through the entire student loan process, initiate PLUS pre-approvals, PLUS applications, and perform appeals for pre-approval denials. The toll-free hotline for Nelnet's College Planning Center is 1.866.866.7372.

Nelnet College Planning also has an interactive Web site (www.collegeplanning.nelnet.net) that provides information on the PLUS loan, basic information for parent borrowers, and electronic PLUS pre-approvals and loan applications for parents.

Nelnet has a continued commitment to partnering with school financial aid offices to provide educational finance products and services, and Nelnet College Planning offers schools the advantage of an additional resource. The services for parents enhance awareness of college bound families, and streamlines the application process, increasing efficiency and reducing office traffic for financial aid offices.

Nelnet offices are located in Albany, NY; Boise, ID; Denver, CO; Indianapolis, IN; Jacksonville, FL; Lincoln, NE; Phoenix, AZ; Portland, ME; St. Paul, MN; Tulsa, OK; and Washington, DC. With over $9.5 billion in total assets, Nelnet originates approximately $3 billion for itself and its service partners annually, and services, or provides servicing software for, more than $46 billion in student loans. Nelnet ranks among the nation's leaders in terms of total student loan assets managed.