Peterson's Total Online Prep Solution Awarded NACAC Seal of Approval

LAWRENCEVILLE, N.J., March 13, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- The National Association for College Admission Counseling (NACAC) has awarded Peterson's Total Online Prep Solution (TOPS) its Seal of Approval. The seal identifies TOPS as a quality product for college and career planning. Peterson's, a Nelnet company, is a leading provider of online and print educational solutions for students, families, schools and educators.

TOPS is a comprehensive online resource that simplifies the college and career planning process for families and educators. It empowers students to take charge of their future by combining test preparation, college planning, financial aid tools, scholarship searches and career exploration in one convenient location. By providing personalized guidance and test preparation instruction, TOPS creates an environment in which educators and families can effectively partner with students in their pursuit of education goals.

"Nelnet strives to provide outstanding products and services to help education-seeking families plan, prepare and pay for college," says Dean Wildman, President of Nelnet Enrollment Solutions. "We are proud to have earned the NACAC Seal of Approval from the respected and trusted panel of NACAC members who are leading experts in the college planning community."

The Seal of Approval program is designed to help students and families make wise choices about the growing number of available admission counseling resources as they consider options beyond secondary school. The program is also designed to advance NACAC's mission by supporting the work of counselors as they assist students in the secondary school to college transition, generate greater visibility for the association and provide financial support to NACAC programming. The Seal of Approval is solely awarded in recognition of products and services that meet the NACAC Mission Statement and NACAC standards of utility, accessibility and integrity. Granting the Seal of Approval does not indicate NACAC's exclusive approval of one program, product or service over another. A review panel of association members carefully evaluates each application as a part of the Seal of Approval process.

More about Peterson's, a Nelnet company

Peterson's Nelnet, LLC, a wholly owned subsidiary of Nelnet, Inc. (NYSE: NNI), (www.petersons.com) is a leading provider of online and print educational solutions for students, families, schools and educators in the areas of test preparation, admissions, financial aid and career guidance. Its Web site offers searchable databases and interactive tools for contacting educational institutions, online practice tests and instruction and planning tools for securing financial aid.

About NACAC

NACAC is an Alexandria, Va.-based education association of more than 9,800 secondary school counselors, independent counselors, college admission and financial aid officers, enrollment managers and organizations that work with students as they make the transition from high school to postsecondary education. The association, founded in 1937, is committed to maintaining high standards that foster ethical and social responsibility among those involved in the transition process, as outlined in the NACAC Statement of Principles of Good Practice. More information about NACAC is available at www.nacacnet.org.

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SOURCE Peterson's; Nelnet, Inc.

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