ResumeEdge Offers Five Tips for Job Seekers Who Want to Stand Out Among the Competition

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ResumeEdge, a Nelnet company and leading online provider of resume writing services, today published a new resource, "How to make yourself visible during a job search." Based on their expertise in the job hunting process, the certified resume writers and other specialists at ResumeEdge collaborated to make a top five list of tips that are sure to help job seekers stand out from an intimidating pool of candidates.

"With the number of unemployed Americans still more than 13 million people, standing out above the crowd during the job search is absolutely critical," said Nina Freier, Director at ResumeEdge. "These best practices will help job seekers, regardless of location or industry, get the upper hand in landing a job."

1. Utilize your social networks—Don't be shy during your job search. Use social media to your advantage, write relevant posts about what you're looking for and ask your contacts for leads. Getting recommendations on LinkedIn is a fantastic way to build a library of references. If you don't like social media, schedule lunches and coffees with people you know personally and professionally to talk about what kind of job you want.

2. Present a cover letter and resume that you're proud to call your own—In the tall paper piles and full e-mail boxes of recruiters and hiring managers, your cover letter and resume are your stamp of personality. Don't send anything that doesn't perfectly depict who you are and what you can offer an organization. If you aren't sure about what to include or how to articulate your skills, seek out resume writing help from experts at a resume service such as http://www.ResumeEdge.com.

3. Take the time to map out a comparison of a potential job's requirements and your personal experience—Hiring managers are busy. If you can save them time by drawing direct correlations between your experience and the position they are hiring for, they will appreciate the effort. If there is no direct connection, save everyone the time and effort and skip this job opportunity.

4. Be able to articulate who you are and what you offer—Everyone has his or her own skills, accomplishments, values and interests, so break down your individual assets and quantify them, if possible. These make you unique and qualified to fulfill certain positions. You and your future employer both deserve to understand if there is a match professionally, personally and culturally.

5. Treat each job interview like you are talking with your future employer—In the job interview process, a mistake people often make is to become robotic. When someone treats an interview like "just another on the list," it's apparent to the interviewer, and the candidate loses points. Instead, if the candidate seems energetic, confident, engaged and ready to start, it makes them more memorable and more likely to get the position.

If you need help crafting a resume, ResumeEdge, a company that specializes in professional resume writing services, can help. The certified resume specialists at ResumeEdge embrace the art of resume writing and are instrumental in creating the connection between hiring professionals and job seekers. To learn more about resume writing, resume editing services and career resources, visit resumeedge.com.

About ResumeEdge
ResumeEdge (http://www.resumeedge.com) is the leading provider of resume writing services online and has partnered with Yahoo! HotJobs, CareerJournal, and Dice.com. Its website and resume writing blog provide industry-leading resources for job seekers. ResumeEdge's hand-picked team of resume writers specializes in 40 different industries to provide the highest quality resume and cover letter services available. ResumeEdge provides a variety of professional resume services that help job seekers land their dream jobs.

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