



TD SYNEX Launches Data-IoTSolv with Focus on New Data and IoT Solutions

10/25/2022

Reseller-first approach expands TD SYNEX's investment in high-growth technologies

FREMONT, Calif. & CLEARWATER, Fla.--(BUSINESS WIRE)-- TD SYNEX (NYSE: SNX) announced today the launch of **Data-IoTSolv** in the Americas, a new set of solutions that gives partners the tools to leverage data analytics and internet of things (IoT) to accelerate business growth.

Expanding on TD SYNEX's investment in high-growth technologies, Data-IoTSolv provides resellers with access to the best technologies traversing the entire edge continuum in IoT to advanced analytics and artificial intelligence (AI).

"The power of extracting, analyzing and executing data in such an interconnected world puts invaluable insights in the hands of organizations, giving them the tools to accelerate their growth in amazing ways," said Francisco Criado, vice president, cloud, data, and IoT, TD SYNEX. "We are continuing our investment in accelerating reseller's growth of the digital transformation journey in data, analytics, applied AI, and IoT for successful customer outcomes, and our reseller first model empowers our partners to address their customer's toughest problems quickly."

Data-IoTSolv programs, resources and offerings are supported across **four key pillars of the digital transformation journey**, including Foundation, Modernization, Insight-Driven, and Data-Driven, giving resellers the flexibility to enter where they are comfortable and expand with customer demand. Data-IoTSolv also provides content and training materials to guide partners toward revenue growth in this dynamic market.

"Partnering with TD SYNEX gave us access to technology, engineering, and product support to build an integrated IBM Cloud Pak for Data use-case for a major CPG client. This included predictive models that leverage both internal and external/third-party data to potentially answer their tough questions around retail sales and supply chain," said



Jerry Endlich, president of Sterling Technology Group, Inc. "TD SYNnex's Data-IoTSolv consulting and engineering services helped us to show how Cloud Pak can answer the why's behind the data."

Learn more about Data-IoTSolv at <https://www.tdsynnex.com/na/us/data-iotsolv/> and **watch our video** on the data and IoT transformation journey.

About TD SYNnex

TD SYNnex (NYSE: SNX) is a leading global distributor and solutions aggregator for the IT ecosystem. We're an innovative partner helping more than 150,000 customers in 100+ countries to maximize the value of technology investments, demonstrate business outcomes and unlock growth opportunities. Headquartered in Clearwater, Florida, and Fremont, California, TD SYNnex' 22,000 co-workers are dedicated to uniting compelling IT products, services and solutions from 1,500+ best-in-class technology vendors. Our edge-to-cloud portfolio is anchored in some of the highest-growth technology segments including cloud, cybersecurity, big data/analytics, IoT, mobility and everything as a service. TD SYNnex is committed to serving customers and communities, and we believe we can have a positive impact on our people and our planet, intentionally acting as a respected corporate citizen. We aspire to be a diverse and inclusive employer of choice for talent across the IT ecosystem. For more information, visit www.TDSYNnex.com or follow us on **Twitter**, **LinkedIn**, **Facebook** and **Instagram**.

Safe Harbor Statement

Statements in this news release that are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 involve known and unknown risks and uncertainties which may cause the Company's actual results in future periods to be materially different from any future performance that may be suggested in this release. The Company assumes no obligation to update any forward-looking statements contained in this release.

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Source: TD SYNEX

