



Tech Data Expands its Partnership with Schneider Electric to Bring Value to the Growing Net-Zero Data Centre Market

Further strengthens its edge-to-cloud portfolio with a focus on sustainability

Singapore, January 10, 2022: Tech Data, a TD SYNnex company, today announced it is expanding its partnership with Schneider Electric, the global leader in digital transformation in energy management and automation. With the enhancement of this go-to-market (GTM) partnership, Tech Data will empower businesses by making Schneider Electric's net-zero data centre solutions accessible for enterprises.

Tech Data will now offer Schneider Electric's enhanced suite of edge-ready products as well as a range of innovative technology solutions and services designed to help customers with a fast, scalable, secure IT infrastructure to deploy enterprise workloads at remote or branch offices across Singapore.

Commenting on the development, Mark Tan, Vice President & Country General Manager, Tech Data Singapore, said "Singapore data centre market size is expected to witness investments of US\$ 5 billion in the next four years and the forecasted market value is expected to be US\$ 4.7 billion by 2026¹. With data centres being energy and resource intensive, the issue of serious environmental concern cannot be ignored, and it is essential for businesses to move towards sustainability. Organisations need to account for their energy usage and adopt methods to reduce energy consumption, and net-zero data centres can play a key role by helping to increase and measure energy efficiency, focussing on clean energy, water efficiency and circular economy. This partnership is a step in that direction and we are excited to further

expand our partnership with Schneider Electric to help our partners and their end-customers embed sustainability measures.”

“As local data centres scale out to support the growth of data-intensive ultra-low latency applications, micro data centres present a complete IT solution by combining power, cooling, security, and monitoring in an enclosed rack system,” said **Lee Siew Keong, Head of Secure Power, Schneider Electric Singapore**. “This radically decreases the data centres’ carbon footprint as micro data centres simplify deployment by rapidly optimising edge computing solutions. At Schneider Electric, sustainability is at the heart of everything we do, we believe our partnership with Tech Data makes value-added sustainable data solutions more accessible to businesses and contributes to tangible efforts in greening the entire value-chain.”

The alliance will provide partners and their end-users with cutting-edge and proven micro data centre solutions that prioritise speed-to-market integration while advancing sustainability goals. This includes Schneider Electric’s *Sustainability Consulting Services* aimed at optimising power usage effectiveness (PUE) of data centres through a three-step approach of digitise, strategise and decarbonise.

Through this partnership, Tech Data will leverage Schneider Electric’s *Green Premium programme* which helps businesses reduce their energy and carbon footprints, optimise the total cost of ownership (TCO) of company assets through Internet of Things (IoT) solutions and circular services, and better protect people from chemical substance risks. Data centres can be made more sustainable by dynamically reducing the cooling consumption and this is where Schneider Electric’s *Cooling Optimise* can provide benefits on the back of machine learning (ML) via hot spot elimination and continuous airflow optimisation.

¹[Research and Markets: Singapore Data Center Market - Investment Analysis and Growth Opportunities 2021-2026](#)



About Tech Data

Tech Data, a TD SYNEX (NYSE: SNX) company, is a leading global distributor and solutions aggregator for the IT ecosystem. We're an innovative partner helping more than 150,000 customers in 100+ countries to maximize the value of technology investments, demonstrate business outcomes and unlock growth opportunities. Headquartered in Clearwater, Florida, and Fremont, California, TD SYNEX' 22,000 co-workers are dedicated to uniting compelling IT products, services and solutions from 1,500+ best-in-class technology vendors. Our edge-to-cloud portfolio is anchored in some of the highest-growth technology segments including cloud, cybersecurity, big data/analytics, IoT, mobility and everything as a service. TD SYNEX is committed to serving customers and communities, and we believe we can have a positive impact on our people and our planet, intentionally acting as a respected corporate citizen. We aspire to be a diverse and inclusive employer of choice for talent across the IT ecosystem. For more information, visit www.TDSYNEX.com or follow us on Twitter, LinkedIn, Facebook and Instagram.

About Schneider Electric

Schneider's purpose is to empower all to make the most of our energy and resources, bridging progress and sustainability for all. We call this Life Is On. Our mission is to be your digital partner for Sustainability and Efficiency. We drive digital transformation by integrating world-leading process and energy technologies, end-point to cloud connecting products, controls, software and services, across the entire lifecycle, enabling integrated company management, for homes, buildings, data centres, infrastructure and industries. We are the most local of global companies. We are advocates of open standards and partnership ecosystems that are passionate about our shared Meaningful Purpose, Inclusive and Empowered values.

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Safe Harbor Statement

Statements in this news release that are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 involve known and unknown risks and uncertainties which may cause the Company's actual results in future periods to be materially different from any future performance that may be suggested in this release. The Company assumes no obligation to update any forward-looking statements contained in this release.



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