



TD SYNEX Unveils New Fraud Defense Solution to Combat Widespread Security Risks

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Industry-leading solution provides a multi-layer defense for small and medium size businesses against cloud-based vulnerabilities

FREMONT, Calif. & CLEARWATER, Fla.--(BUSINESS WIRE)-- TD SYNEX (NYSE: SNX) announced today the launch of a new fraud defense solution integrating Microsoft Azure services for small and medium business (SMB) customers during a time of increasing threats within cloud environments. The SMB Fraud Defense Click-to-Run™ solution elevates security postures and reduces potential risks in day-to-day cloud operations through phishing prevention, proactive alerts, warning signals, and more. The solution integrates Microsoft Azure Active Directory, now part of Microsoft Entra, empowering them to enforce Conditional Access policies to help organizations better control how users access corporate resources. It also enables organizations to take advantage of Azure built-in cost management features.

“Microsoft offers robust security measures as part of their products. However, this does require specific configuration and management for full effectiveness. To further protect partners and customers against cyber threats, TD SYNEX developed this simple to deploy pre-configured solution designed for SMB customers to help mitigate fraudulent attacks and elevate their Azure environment security posture,” said Ed Morales, TD SYNEX global vice president of security and high-growth business development. “We have created a solution that leverages vendor native tooling to solve a real-world problem leveraging a practical approach equipping partners to provide their SMB customers with the first line of defense.”

Cyber and security threats are on the rise, with a **2022 cybersecurity benchmarking study** unveiling that 29% of CEOs and CISOs and 40% of chief security officers admitted their organizations are unprepared for a rapidly changing threat landscape.



"Trust is a top priority for Microsoft. We currently process more than 43 trillion security signals per day and in just one year, helped customers block more than 70 billion threats, leveraging the unique skills of more than 8,500 experts supporting our threat intelligence community and customers," said Agnès Van de Walle, general manager, Global solution partners, Microsoft. "Cyber threats continue to rise and as these bad actors become increasingly sophisticated, small and medium businesses especially need more advanced and intelligent solutions to defend against them."

Cybercrime is globally impacting organizations regardless of industry or company size. A **2022 KPMG survey** found that 62% of companies in the Americas experienced a data breach or cyber incident in 2021. Additionally, according to **IBM's 2022 Cost of a Data Breach report**, the global average cost of a breach has reached an all-time high of \$4.35 million, and small businesses **spend an average of \$955,000** per attack to restore normal operations.

"This solution will allow us to easily create consistent security and cost baselines for our customers in Azure, which as an MSP of many customers that consume Azure services, is vital to us," said Steve Salmon, lead Azure architect at Managed 247. "Educating partners on the key benefits of Cost Management and Conditional Access will help prevent major issues for their customers in the future."

Learn more about the SMB Fraud Defense Click-to-Run™ solution by visiting tdsynnex.com/solutionsfactory.

About TD SYNEX

TD SYNEX (NYSE: SNX) is a leading global distributor and solutions aggregator for the IT ecosystem. We're an innovative partner helping more than 150,000 customers in 100+ countries to maximize the value of technology investments, demonstrate business outcomes and unlock growth opportunities. Headquartered in Clearwater, Florida, and Fremont, California, TD SYNEX's approximately 23,500 co-workers are dedicated to uniting compelling IT products, services and solutions from 1,500+ best-in-class technology vendors. Our edge-to-cloud portfolio is anchored in some of the highest-growth technology segments including cloud, cybersecurity, big data/analytics, IoT, mobility and everything as a service. TD SYNEX is committed to serving customers and communities, and we believe we can have a positive impact on our people and our planet, intentionally acting as a respected corporate citizen. We aspire to be a diverse and inclusive employer of choice for talent across the IT ecosystem. For more information, visit www.TDSYNEX.com, follow us on [Twitter](#), [LinkedIn](#), [Facebook](#) and [Instagram](#).

Safe Harbor Statement

Statements in this news release that are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 involve known and unknown risks and uncertainties which may cause the Company's actual results in future periods to be materially different from any

future performance that may be suggested in this release. The Company assumes no obligation to update any forward-looking statements contained in this release.

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Bobby Eagle

Global Corporate Communications

727-538-5864

bobby.eagle@tdsynnex.com

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