



## **Datech Solutions Strengthens Autodesk Partnership in Singapore with AutoCAD**

**Singapore, February 24, 2023** – Datech, a specialized solutions business unit of [Tech Data](#), a TD SYNEX (NYSE: SNX) company, today announced a new milestone of becoming the value-added distributor (VAD) of AutoCAD & AutoCAD LT for Autodesk in Singapore, adding to its portfolio of Autodesk vertical industry solutions.

By having the expanded VAD agreement with Autodesk in Singapore effective February 1, Datech can now open the door to local partners and their customers to access Autodesk's entire solutions and services portfolio through its exclusive offerings.

“Tech Data’s distribution of Autodesk products in Singapore will further strengthen our partnership with resellers across the Asia Pacific and Japan region, as it positions us to deliver the entire Autodesk solutions portfolio to our partners,” said **Monawar Hashmi, Associate Sales Director, Datech ASEAN**. “In addition, the extended partnership is testament to Tech Data being the top provider of end-to-end services for Autodesk in the region. We will continue supporting the development of the Autodesk strategy via partner recruitment, as well as offering our enablement, implementation, consulting and automation services.”

“Our value-added Datech Program, coupled with Datech Portal - our web-services based and global digital distribution platform - will continue to be key towards enabling Autodesk resellers to compete and win in the market”, stated **Jaap Smit, Vice President, Datech Global**. The Datech Portal is a global cloud-based reseller enablement tool, which provides easy access to business-critical Autodesk contract information, business intelligence, end-user data analysis and end-users license life-cycle management through the FLAER – Find, Land, Adopt, Expand, Renew – methodology, in support of a scalable, successful and growing Autodesk subscription and SaaS business.

AutoCAD, with its Industry-Specialized Toolsets, supports users in Architecture, Mechanical, Electrical, MEP and Plant design to achieve their ultimate productivity enhancements in 2D



and 3D design by giving them the access to seamless workflows, specialized industry toolsets, and new automations.

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**About Tech Data**

Tech Data, a TD SYNEX (NYSE: SNX) company, is a leading global distributor and solutions aggregator for the IT ecosystem. We're an innovative partner helping more than 150,000 customers in 100+ countries to maximize the value of technology investments, demonstrate business outcomes and unlock growth opportunities. Headquartered in Clearwater, Florida, and Fremont, California, TD SYNEX's 23,500 co-workers are dedicated to uniting compelling IT products, services and solutions from 1,500+ best-in-class technology vendors. Our edge-to-cloud portfolio is anchored in some of the highest-growth technology segments including cloud, cybersecurity, big data/analytics, IoT, mobility and everything as a service. TD SYNEX is committed to serving customers and communities, and we believe we can have a positive impact on our people and our planet, intentionally acting as a respected corporate citizen. We aspire to be a diverse and inclusive employer of choice for talent across the IT ecosystem. For more information, visit <https://www.tdsynnex.com/> or follow us on [Twitter](#), [LinkedIn](#), [Facebook](#) and [Instagram](#).

**Safe Harbor Statement**

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