



Tech Data Launches Digital Practice Builder across Asia Pacific & Japan

Free online enablement platform to accelerate channel partners' competencies in core IT areas

Singapore, June 6, 2023: Tech Data, a TD SYNnex company, today announced the launch of Digital Practice Builder – an enablement platform designed to accelerate channel partners' competencies around cloud, security and analytics. The Digital Practice Builder platform builds on the benefits of Tech Data's Centre of Excellence (CoE) to create an end-to-end program to help partners grow within these next-generation technology sectors.

Digital Practice Builder is aimed at enabling partners to keep pace with the complex IT landscape. As an online learning platform for digital enablement, the learning paths covered include sales enablement, marketing, services delivery, strategy development and, training enablement (technical).

With the launch of Digital Practice Builder, Tech Data will enable the reseller community across Asia Pacific and Japan (APJ) to access Microsoft's revised partner program. It provides partners the capability to leverage a variety of opportunities aligned with Microsoft Cloud to innovate, scale and differentiate the types of solutions they offer, as well as drive progress toward earning a solutions designation.

"Digital Practice Builder is our newest initiative that enables channel partners to scale their resources, skills and investment holistically, to rapidly develop specialization and differentiation, with the aim of enhancing their business growth potential," said **Sundaresan Kanappan, Vice President High Growth Technologies, Tech Data Asia Pacific & Japan.** "What sets Digital Practice

Builder apart in the industry is its emphasis on learning at scale and convenience, which we anticipate will be a game-changer and catalyst for channel growth.”

Tech Data leveraged the collective expertise of the IT ecosystem - which includes partners and vendors - to build Digital Practice Builder. The platform is now available for channel partners at no cost, and delivers significant value in today’s evolving technology landscape where next-generation technologies drive innovation and competitiveness.

Learn more about the Digital Practice Builder at: <http://enrolnow.practice-builder.com/>

About Tech Data

Tech Data, a TD SYNEX (NYSE: SNX) company, is a leading global distributor and solutions aggregator for the IT ecosystem. We’re an innovative partner helping more than 150,000 customers in 100+ countries to maximize the value of technology investments, demonstrate business outcomes and unlock growth opportunities. Headquartered in Clearwater, Florida, and Fremont, California, TD SYNEX’s 23,500 co-workers are dedicated to uniting compelling IT products, services and solutions from 1,500+ best-in-class technology vendors. Our edge-to-cloud portfolio is anchored in some of the highest-growth technology segments including cloud, cybersecurity, big data/analytics, IoT, mobility and everything as a service. TD SYNEX is committed to serving customers and communities, and we believe we can have a positive impact on our people and our planet, intentionally acting as a respected corporate citizen. We aspire to be a diverse and inclusive employer of choice for talent across the IT ecosystem. For more information, visit www.tdsynex.com or follow us on Twitter, LinkedIn, Facebook and Instagram.

Safe Harbor Statement

Statements in this news release that are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 involve known and unknown risks and uncertainties which may cause the Company's actual results in future periods to be materially different from any future performance that may be suggested in this release. The Company assumes no obligation to update any forward-looking statements contained in this release.