

## AI and analytics leader SAS selects TD SYNEX as primary global distribution partner

*The strategic agreement will enable both TD SYNEX and SAS partners with expanded scale and capabilities*

**SAS EXPLORE, LAS VEGAS AND FREMONT, CA. (Sept. 12, 2023)** – SAS, the leader in analytics, has signed a global agreement to make TD SYNEX (NYSE: SNX), a leading global distributor and solutions aggregator for the IT ecosystem, its primary global distributor for SAS® solution provider partners. It is the first time that SAS will bring its extensive suite of AI and analytics software, including the [SAS® Viya®](#) cloud platform, to select customers across much of the Americas, Europe and Asia through a two-tier channel distribution model.

“Partnering with TD SYNEX is a strong move for the future of SAS and should help them scale, grow and expand their reach,” said Paul Edwards, Director of Software Channels and Ecosystems at IDC. “TD SYNEX has the potential to boost SAS’ indirect channel strategy.”

TD SYNEX continues to make significant investments in high-growth technologies like data, AI and IoT to provide partners access to expertise, aggregated solutions and business enablement to create data-driven outcomes. SAS’ expansive [partner ecosystem](#), [industry-tailored offerings](#) and continued innovation complement TD SYNEX’s broad worldwide network and vertical skillsets.

“Embracing distribution and elevating our partnerships through indirect channels is an important part of our growth strategy,” said John Carey, Vice President of Global Channels at SAS. “Our new agreement with TD SYNEX will help us improve scalability, reach untapped markets and deliver results for our customers alongside our valued SAS partners.”

Under the new agreement, resellers of SAS solutions will benefit from an enhanced experience through TD SYNEX that gives them access to additional expertise, dedicated regional presences and expanded reach in new markets. The distribution model will enable these partners to focus on growing their businesses with SAS and optimizing customer experiences.

“TD SYNEX is committed to providing our partners with tools that unlock the potential of the IT ecosystem and have a tremendous focus on providing solutions that leverage data to drive intelligence,” said Clay Davis, Vice President of Global Data, AI and IoT Solutions at TD SYNEX. “We are excited to support SAS growth through our global reach in the channel while enabling our partners to adopt new AI and analytics capabilities in support of our commitment to being the destination for AI solutions across the technology business partner ecosystem.”

Learn more about [SAS Partners](#) and stay updated with the latest news, events and insights.

### [About TD SYNEX](#)

TD SYNEX (NYSE: SNX) is a leading global distributor and solutions aggregator for the IT ecosystem. We’re an innovative partner helping more than 150,000 customers in 100+ countries to maximize the value of technology investments, demonstrate business outcomes and unlock growth opportunities. Headquartered in Clearwater, Florida, and Fremont, California, TD SYNEX’s 23,500 co-workers are dedicated to uniting compelling IT products, services and solutions from 1,500+ best-in-class technology vendors. Our edge-to-cloud portfolio is anchored in some of the highest-growth technology segments including cloud, cybersecurity, big data/analytics, AI, IoT, mobility and everything as a service. TD SYNEX is committed to serving customers and communities, and we believe we can have a positive impact on our people and our planet, intentionally acting as a respected corporate citizen. We aspire to be a diverse and inclusive employer of choice for talent across the IT ecosystem. For more information, visit [www.TDSYNEX.com](http://www.TDSYNEX.com) or follow us on [LinkedIn](#), [Facebook](#) and [Instagram](#).

Statements in this news release that are “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 involve known and unknown risks and uncertainties which may cause TD SYNEX’s



## NEWS RELEASE

---

*actual results in future periods to be materially different from any future performance that may be suggested in this release. TD SYNnex assumes no obligation to update any forward-looking statements contained in this release.*

*Copyright 2023 TD SYNnex Corporation. All rights reserved. TD SYNnex, the TD SYNnex Logo, and all other TD SYNnex company, product and services names and slogans are trademarks of TD SYNnex Corporation. Other names and trademarks are the property of their respective owners.*

### **About SAS**

SAS is a global leader in AI and analytics software, including industry-specific solutions. SAS helps organizations transform data into trusted decisions faster by providing knowledge in the moments that matter. SAS gives you THE POWER TO KNOW®.

*SAS and all other SAS Institute Inc. product or service names are registered trademarks or trademarks of SAS Institute Inc. in the USA and other countries. ® indicates USA registration. Other brand and product names are trademarks of their respective companies. Copyright © 2023 SAS Institute Inc. All rights reserved.*

#### **Editorial Contact:**

Georgie Blackerby  
georgie.blackerby@sas.com  
919-531-1674  
[www.sas.com/news](http://www.sas.com/news)

Emily Moseley  
TD SYNnex Media Relations  
emily.moseley@tdsynnex.com  
727-538-5864