

## AI and analytics leader SAS selects Tech Data as regional distribution partner

*The strategic agreement will enable both Tech Data and SAS partners with expanded scale and capabilities*

**SINGAPORE (November 21, 2023)** – SAS, the leader in analytics, has signed a global agreement with TD SYNEX (NYSE: SNX). In the Asia Pacific Japan region, Tech Data, a TD SYNEX company, has been appointed as a regional distributor for SAS® solution provider partners. The new agreement will apply in Singapore, Malaysia, Thailand, Australia, New Zealand, Indonesia, Vietnam, Japan, South Korea, India and the Philippines.

Under the new agreement, resellers of SAS solutions will benefit from an enhanced experience through Tech Data that gives them access to additional expertise, dedicated regional presences and expanded reach in new markets. The distribution model will enable these partners to focus on growing their businesses with SAS and optimizing customer experiences.

“Embracing distribution and elevating our partnerships through indirect channels is an important part of our growth strategy,” said John Carey, Vice President of Global Channels at SAS. “Our new agreement with Tech Data will help us improve scalability, reach untapped markets and deliver results for our customers alongside our valued SAS partners.”

Tech Data continues to make significant investments in high-growth technologies like data, AI and IoT to provide partners access to expertise, aggregated solutions and business enablement to create data-driven outcomes. SAS’ expansive [partner ecosystem](#), [industry-tailored offerings](#) and continued innovation complement Tech Data’s broad footprint and scale, especially in the financial services and government spaces. Furthermore, Tech Data offers 14 pre-bundled solutions that will enable partners to achieve faster deployment, increased agility and accelerated rates of digital transformation for customers.

“Tech Data is dedicated to equipping our partners with resources that unleash the potential of the IT ecosystem and harness data to drive intelligence,” said Bennett Wong, Vice President of MDC (Modern Data Centre) & Analytics at Tech Data Asia Pacific and Japan. “We are delighted to support SAS’ growth through our global reach in the channel while empowering our partners to adopt their cutting-edge AI and analytics capabilities. This reflects our dedication to serving as the go-to destination for AI solutions within the technology business partner ecosystem.”

To learn more about SAS Partners and to stay up to date with the latest news, events and insights, click [here](#).

### **[About Tech Data](#)**

Tech Data, a TD SYNEX (NYSE: SNX) company, is a leading global distributor and solutions aggregator for the IT ecosystem. We’re an innovative partner helping more than 150,000 customers in 100+ countries to maximize the value of technology investments, demonstrate business outcomes and unlock growth opportunities. Headquartered in Clearwater, Florida, and Fremont, California, TD SYNEX’s 23,500 co-workers are dedicated to uniting compelling IT products, services and solutions from 1,500+ best-in-class technology vendors. Our edge-to-cloud portfolio is anchored in some of the highest-growth technology segments including cloud, cybersecurity, big data/analytics, AI, IoT, mobility and everything as a service. TD SYNEX is committed to serving customers and communities, and we believe we can have a positive impact on our people and our planet, intentionally acting as a respected corporate citizen. We aspire to be a diverse and inclusive employer of choice for talent across the IT ecosystem. For more information, visit [www.techdata.com/apac](http://www.techdata.com/apac) or follow us on [LinkedIn](#) and [Facebook](#).

*Statements in this news release that are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 involve known and unknown risks and uncertainties which may cause the Company's actual results in future periods to be materially different from any future performance that may be suggested in this release. The Company assumes no obligation to update any forward-looking statements contained in this release.*

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