

ISW Wins Tech Data and IBM One Percenters Competition with Emissions Reductions Platform

Australia, 16 November 2023 - Tech Data, a TD SYNnex company, announced [ISW](#) as the winner of the 2023 Tech Data and IBM One Percenters Competition, a challenge for technology teams across Australia to create innovative solutions using IBM software, technology, and platforms.

ISW emerged as the winner for developing the [Emissions Reductions Collective](#) SaaS platform for ERC Australia, a unique online platform for SMBs to build an emission reduction plan and communicate their efforts to stakeholders. The platform leverages IBM Hyperledger and IBM Cloud technologies.

Commenting on the win, [Ian Warner, Managing Director of ISW](#) said “We are proud to be the recipients of the Best of the Best - One Percenters Award from Tech Data and IBM. It was a very tough competition and we are honoured to be awarded as the winner.”

ISW received \$30,000 towards a Go-to-Market (GTM) brand and lead generation program including case studies, thought-leadership materials, and public relations to promote their winning solution. They will also be invited to speak at relevant global and local IBM events and network with partners and prospective customers across the Tech Data and IBM local and global ecosystems.

The One Percenters Competition is a joint initiative by Tech Data and IBM that encourages new and existing IBM business partners to develop custom solutions that use at least one product from IBM’s software portfolio. ISW competed against four other finalists who pitched their solutions to a panel of judges at IBM’s headquarters in Sydney, showcasing a range of solutions that aimed to solve real world problems and revolutionise the market.

The 2023 One Percenters finalists:

- [Advent One](#) (Solution: Sustainable Data Management)
- [AUP IT](#) (Solution: Intelligent Recruitment System)
- [BPD Zenith](#) (Solution: MaxiCloud Asset Management Platform)
- [DataSenz](#) (Solution: Smart Virtual Assistant)
- [ISW](#) (Solution: Emissions Reduction Collective Platform)

“Now in its third year, the One Percenters program has been able to draw out true innovation from IBM’s Australian partner ecosystem” said **Ivan Hecimovic, Director, Vendor & Alliances ANZ, Tech Data ANZ**. “These are the people and businesses who have thought long and hard about the solutions to the real-world problems society faces and have developed solutions to solve

them. We couldn't be happier with the result and look forward to helping ISW on their journey to promote their solution in the market".

"The standard was so high this year that five finalists were chosen, instead of the usual four. We are thrilled to see how AI, automation and hybrid cloud technologies are leveraged by our finalists to help solve business problems and increase productivity," said **Elisa Kelsall, General Manager of Ecosystem & Alliances, IBM Australia.**

About Tech Data

Tech Data, a TD SYNEX (NYSE: SNX) company, is a leading global distributor and solutions aggregator for the IT ecosystem. We're an innovative partner helping more than 150,000 customers in 100+ countries to maximize the value of technology investments, demonstrate business outcomes and unlock growth opportunities. Headquartered in Clearwater, Florida, and Fremont, California, TD SYNEX's 23,500 co-workers are dedicated to uniting compelling IT products, services and solutions from 1,500+ best-in-class technology vendors. Our edge-to-cloud portfolio is anchored in some of the highest-growth technology segments including cloud, cybersecurity, big data/analytics, AI, IoT, mobility and everything as a service. TD SYNEX is committed to serving customers and communities, and we believe we can have a positive impact on our people and our planet, intentionally acting as a respected corporate citizen. We aspire to be a diverse and inclusive employer of choice for talent across the IT ecosystem. For more information, visit www.techdata.com/apac or follow us on [LinkedIn](#) and [Facebook](#).

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