



TD SYNEX Launches Global AI Enablement Journey for Microsoft 365 Copilot

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FREMONT, Calif., & CLEARWATER, Fla.--(BUSINESS WIRE)-- TD SYNEX (NYSE: SNX) announced today the launch of its Enablement Journey for Microsoft 365 Copilot, a first-of-its kind, comprehensive program designed to prepare partners for navigating the transformative AI-powered workplace productivity.

Gartner **predicts** that in just two years, Generative AI will be a workforce partner for 90% of companies globally. One of the opportunities to capitalize on this trend is through Microsoft 365 Copilot, a powerful AI tool that can help partners and their SMB customers to enhance efficiency, foster innovation and boost productivity. To support this transformation, TD SYNEX will provide resources that provide partners with early access to invaluable insights, sales and technical enablement and training as well as readiness tools and resources.

"TD SYNEX is committed to empowering our customers' AI and cloud journey and helping them navigate these emerging technologies securely and efficiently. With the Enablement Journey for Microsoft 365 Copilot, we provide a holistic and tailored approach that addresses the specific needs and challenges of each customer," said Sergio Farache, Chief Strategy Officer, TD SYNEX. "Through our enablement journey and resources, we believe partners can gain a competitive edge in the rapidly growing AI market, which is currently valued at more than \$530 billion."

Microsoft 365 Copilot is now part of TD SYNEX's **Destination AI program**, which is a comprehensive, strategic aggregation of the many TD SYNEX AI services, solutions and resources available to help partners gain a competitive edge. First launched in North America, select features of Destination AI are now also available globally, including Microsoft 365 Copilot. By adding Copilot enablement to Destination AI, customers can access enablement as well as a wide range of AI applications and services that run on Microsoft 365 and Azure, such as computer vision, natural language processing and data analytics.

The TD SYNEX Enablement Journey for Microsoft 365 Copilot consists of various resources and trainings, such as



Copilot Practice Builder, Customer CloudLabs Experiences, and the “Get Ready for Copilot Workshop.” Partners who complete the training can earn a badge to demonstrate their competencies around Copilot adoption. Through TD SYNEX’s unique Microsoft partnership, partners can gain a competitive edge in the SMB market through the training and enablement provided. Copilot also includes enterprise-grade security, privacy, compliance and responsible AI to ensure all data processing happens inside a Microsoft 365 tenant—using technology Microsoft 365 customers have relied on for years.

“Recognized as the **2023 Microsoft Operational Excellence Partner of the Year**, TD SYNEX is perfectly positioned to help partners on their AI journeys with this new and dynamic tool. We’re encouraging enterprise and SMB businesses to anchor on this wave of innovation to transform with more precision than ever before,” said David Smith, Vice President, WW Channel Sales, Microsoft.

Customers who are interested in learning more about the TD SYNEX Enablement Journey for Microsoft 365 Copilot can contact their local TD SYNEX Microsoft Cloud Specialist or visit regional landing pages for **Asia, Europe, Latin America and the Caribbean**, and **North America**.

About TD SYNEX

TD SYNEX (NYSE: SNX) is a leading global distributor and solutions aggregator for the IT ecosystem. We’re an innovative partner helping more than 150,000 customers in 100+ countries to maximize the value of technology investments, demonstrate business outcomes and unlock growth opportunities. Headquartered in Clearwater, Florida, and Fremont, California, TD SYNEX’s 23,500 co-workers are dedicated to uniting compelling IT products, services and solutions from 1,500+ best-in-class technology vendors. Our edge-to-cloud portfolio is anchored in some of the highest-growth technology segments including cloud, cybersecurity, big data/analytics, AI, IoT, mobility and everything as a service. TD SYNEX is committed to serving customers and communities, and we believe we can have a positive impact on our people and our planet, intentionally acting as a respected corporate citizen. We aspire to be a diverse and inclusive employer of choice for talent across the IT ecosystem. For more information, visit www.TDSYNEX.com or follow us on [LinkedIn](#), [Facebook](#) and [Instagram](#).

Safe Harbor Statement

Statements in this news release that are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 involve known and unknown risks and uncertainties which may cause the Company's actual results in future periods to be materially different from any future performance that may be suggested in this release. The Company assumes no obligation to update any forward-looking statements contained in this release.

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