



TD SYNEX AI Programs Reach New Milestones to Support Channel Partner Readiness for Copilot for Microsoft 365

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More than 2,000 partners have engaged in the TD SYNEX Enablement Journey, as Microsoft expands Copilot for Microsoft 365 availability for Cloud Solution Providers

FREMONT, Calif., & CLEARWATER, Fla.--(BUSINESS WIRE)-- TD SYNEX (NYSE: SNX) recently surpassed the milestone of more than 2,000 partners engaged in its Enablement Journey for Copilot for Microsoft 365, which has now been expanded to be available to cloud solution providers. In addition, more than 500 individuals have received certification in the **TD SYNEX program**.

These recent milestones demonstrate industry eagerness to develop expertise and resources that will help partners capitalize on the transformative opportunity behind generative AI, fueled by industry accomplishments like the **Copilot availability expansion announced yesterday**. Copilot for Microsoft 365 unlocks user productivity and unleashes creativity across widely used Microsoft apps including Word, Excel, PowerPoint, Outlook, and Teams. It also includes enterprise-grade security, privacy, compliance, and responsible AI to ensure all data processing happens inside a Microsoft 365 tenant.

"We're ecstatic about the overwhelming interest in our Enablement Journey for Copilot thus far and the forthcoming availability in CSP that will enable more businesses and end-users to access this transformative tool," said Reza Honarmand, Global Senior Vice President, Cloud, TD SYNEX. "As Microsoft extends Copilot availability to all partners, TD SYNEX is proud to lead AI transformation in the channel. Our Enablement Journey is providing not only deep technical and operational expertise to partners but also guidance for embracing an organizational culture shift that redefines efficiency and productivity."

The TD SYNEX Enablement Journey lays a foundation for a seamless transition, offering partners the support they

need to help their customers achieve the promise of enhanced collaboration, streamlined processes, and unparalleled productivity gains. TD SYNEX and Microsoft's collaboration intensifies as Copilot for Microsoft 365 becomes available across the channel and promises innovations that will reshape how partners and their customers approach work in the digital landscape.

"We are thrilled to be expanding our availability of Copilot for Microsoft 365 to Cloud Service Providers and we commend TD SYNEX's dedication to empowering partners to leverage this transformational technology across a wider audience than ever before," said David Smith, Vice President, Worldwide Channel Sales, Microsoft. "Together, Microsoft and TD SYNEX are helping businesses harness the power of AI, reshaping how work gets done in the digital age."

Mark Phillips, Chief Commercial Officer of Wavenet, a rapidly growing UK-based Microsoft MSP and TD SYNEX partner has begun exploring Copilot capabilities. "Clearly the potential is extremely significant but customers need help in working out where to start and how to execute in ways that have a material commercial impact, it is our intention to invest strongly in this area. The enablement resources from TD SYNEX support this effort, and we are already working on a number of AI related initiatives focused on preparation for Microsoft 365 Copilot."

Customers who are interested in learning more about the TD SYNEX Enablement Journey for Copilot for Microsoft 365 can contact their local TD SYNEX Microsoft Cloud Specialist or visit regional landing pages for **Asia, Europe, Latin America and the Caribbean**, and **North America**.

About TD SYNEX

TD SYNEX (NYSE: SNX) is a leading global distributor and solutions aggregator for the IT ecosystem. We're an innovative partner helping more than 150,000 customers in 100+ countries to maximize the value of technology investments, demonstrate business outcomes and unlock growth opportunities. Headquartered in Clearwater, Florida, and Fremont, California, TD SYNEX's 23,000 co-workers are dedicated to uniting compelling IT products, services and solutions from 2,500+ best-in-class technology vendors. Our edge-to-cloud portfolio is anchored in some of the highest-growth technology segments including cloud, cybersecurity, big data/analytics, AI, IoT, mobility and everything as a service. TD SYNEX is committed to serving customers and communities, and we believe we can have a positive impact on our people and our planet, intentionally acting as a respected corporate citizen. We aspire to be a diverse and inclusive employer of choice for talent across the IT ecosystem. For more information, visit www.TDSYNEX.com or follow us on **LinkedIn**, **Facebook** and **Instagram**.

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