



# TD SYNEX Launches Digital Bridge to Simplify Integrations for Technology Partners

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FREMONT, Calif., & CLEARWATER, Fla.--(BUSINESS WIRE)-- TD SYNEX (NYSE: SNX) announces the launch of the initial phase of the TD SYNEX Digital Bridge Microsoft Teams Plugin, now available to customers in North America. This is the first plugin available as part of the new TD SYNEX Digital Bridge solution.

TD SYNEX Digital Bridge is a unique marketplace of pre-built integrations being designed to remove complexity and connect partners' existing systems directly to TD SYNEX, providing real-time information that will enable faster, automated workflows that can reduce costs and increase efficiency.

According to the **TD SYNEX 3rd annual Direction of Technology report**, partners said that simplified, specialized tech solutions, ease of transacting business and business enablement are key factors when selecting a distribution partner. This approach will simplify integrations with tools and platforms businesses already use, empowering partners to strengthen their operational ecosystems. By offering pre-built solutions that eliminate the complexity of traditional integration processes, the Digital Bridge enables partners to easily adopt new capabilities without requiring extensive development resources.

"TD SYNEX Digital Bridge is a powerful solution that will democratize integrations for our partners of all sizes and reduce the friction between highly used business applications, ultimately making it easier for our partners to connect, automate and grow," said Nate Herz, SVP of Business Operations, North America, TD SYNEX. "We developed and refined this offering through critical collaboration with members of CommunitySolv who have given us valuable input on their digital customer experience and ways we can streamline their operations for increased mutual efficiency."

The Microsoft Teams Plugin exemplifies this commitment by providing partners with real-time access to essential data and seamless connectivity to their TD SYNEX account teams—all from within their own systems. This new



plugin helps partners streamline their operations by delivering real-time updates on inventory, pricing, and promotions. It eliminates the need to toggle between systems, making it easier for partners to collaborate, make informed decisions, and manage workflows in one familiar environment. Future enhancements, including advanced order tracking, detailed summaries, and logistics insights, will further expand its business impact, enabling partners to focus on growth and innovation.

“Having real-time access to this commercial information, directly inline through our own systems, aligns perfectly with our client-centric culture of operational excellence,” said Anthony J. D'Ambrosi, CEO of Abacus Group, a global Fintech MSP. “We were also honored to be invited to collaborate at each stage of the development process and can clearly see how this innovative tool will be a tremendous benefit to other MSPs and value added resellers across the ecosystem.”

Partners can learn more about the TD SYNEX Digital Bridge initiative and the Microsoft Teams Plugin by visiting [www.tdsynex.com/na/us/digital-bridge](http://www.tdsynex.com/na/us/digital-bridge) or contacting [digitalbridge@tdsynex.com](mailto:digitalbridge@tdsynex.com).

## About TD SYNEX

TD SYNEX (NYSE: SNX) is a leading global distributor and solutions aggregator for the IT ecosystem. We're an innovative partner helping more than 150,000 customers in 100+ countries to maximize the value of technology investments, demonstrate business outcomes, and unlock growth opportunities. Headquartered in Clearwater, Florida, and Fremont, California, TD SYNEX's 23,000 co-workers are dedicated to uniting compelling IT products, services, and solutions from 2,500+ best-in-class technology vendors. Our edge-to-cloud portfolio is anchored in some of the highest-growth technology segments including cloud, cybersecurity, big data/analytics, AI, IoT, mobility, and everything as a service. TD SYNEX is committed to serving customers and communities, and we believe we can have a positive impact on our people and our planet, intentionally acting as a respected corporate citizen. We aspire to be a diverse and inclusive employer of choice for talent across the IT ecosystem. For more information, visit [www.TDSYNEX.com](http://www.TDSYNEX.com) or follow us on [LinkedIn](#), [Facebook](#), and [Instagram](#).

## Safe Harbor Statement

Statements in this news release that are “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 involve known and unknown risks and uncertainties that may cause the Company's actual results in future periods to be materially different from any future performance that may be suggested in this release. The Company assumes no obligation to update any forward-looking statements contained in this release.

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