



# TD SYNEX Awarded the Palo Alto Networks 2024 Global and North American Distributor of the Year for Third Year

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FREMONT, Calif. & CLEARWATER, Fla.--(BUSINESS WIRE)-- TD SYNEX, (NYSE:SNX) a leading global distributor and solutions aggregator for the IT ecosystem, today announced it has received both the Palo Alto Networks 2024 Global Distributor of the Year and North American Distributor of the Year Awards.

These annual awards are presented to an elite group of Palo Alto Networks partners that, in the last previous fiscal year, have excelled in multiple areas. Partners were selected using a point-based methodology, with points awarded for fiscal year 24 performance in the following areas:

- Performance: Bookings growth, new customer growth, partner-initiated business, and deal volume growth
- Technical Innovation: Demonstrated technical innovation via joint partner offerings and integrations

This is the third consecutive year TD SYNEX has received both the global and North American awards and speaks to the strong strategic partnership with Palo Alto Networks that has grown over the years, particularly in the company's North American and European regions. To better equip partners to leverage these solutions, TD SYNEX offers comprehensive technical and enablement support, including several training opportunities through its industry-leading Cyber Range facility that serves as an Authorized Training Center (ATC). Members of the TD SYNEX teams supporting Palo Alto Networks provide 24-7 post-sales support and include dedicated pre-sales engineers are qualified as "CYBERFORCE Heroes," the highest engineering status recognized by Palo Alto Networks. The Design team creates custom solutions from the ground up, offering operational excellence and a true 'win-together' partner experience.

"We are honored to once again be recognized by Palo Alto Networks both globally and in North America as Distributor of the Year," said Reyna Thompson, President, North America for TD SYNEX. "Security continues to be



one of the largest priorities for partners, according to our 3rd Annual Direction of Technology report. With the help of Palo Alto Networks, we can equip our resellers with everything they require to make the most of the growing opportunities in cybersecurity, cloud and AI. Our dedicated enablement and support teams work diligently to prepare, support and empower customers to have the best possible experience when they choose Palo Alto Networks.”

“In cybersecurity, especially, a trusted ecosystem of partners add value throughout the entire customer journey,” said Kristy Friedrichs, Chief Partnerships Officer at Palo Alto Networks. “Our partners, of all types, are critical to our ability to scale and grow in the future, delivering the AI-powered, comprehensive security platform approach that customers need. We’re proud to recognize TD SYNEX as Global and North American Distributor of the Year and we look forward to continued innovation solving complex security challenges together.”

For more information on TD SYNEX and Palo Alto Networks, please visit <https://www.tdsynex.com/na/us/palo-alto-networks/>.

## About TD SYNEX

TD SYNEX (NYSE: SNX) is a leading global distributor and solutions aggregator for the IT ecosystem. We’re an innovative partner helping more than 150,000 customers in 100+ countries to maximize the value of technology investments, demonstrate business outcomes and unlock growth opportunities. Headquartered in Clearwater, Florida, and Fremont, California, TD SYNEX’s 23,000 co-workers are dedicated to uniting compelling IT products, services and solutions from 2,500+ best-in-class technology vendors. Our edge-to-cloud portfolio is anchored in some of the highest-growth technology segments including cloud, cybersecurity, big data/analytics, AI, IoT, mobility and everything as a service. TD SYNEX is committed to serving customers and communities, and we believe we can have a positive impact on our people and our planet, intentionally acting as a respected corporate citizen. We aspire to be a diverse and inclusive employer of choice for talent across the IT ecosystem. For more information, visit [www.TDSYNEX.com](http://www.TDSYNEX.com) or follow us on [LinkedIn](#), [Facebook](#) and [Instagram](#).

## Safe Harbor Statement

Statements in this news release that are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 involve known and unknown risks and uncertainties which may cause the Company's actual results in future periods to be materially different from any future performance that may be suggested in this release. The Company assumes no obligation to update any forward-looking statements contained in this release.

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