



29 TD SYNEX Leaders Recognized as 2025 CRN® Women of the Channel

2025-05-12

Industry veterans Reyna Thompson, Kaye McMillan and Kristi Kirby named to Power 100 List

FREMONT, Calif., & CLEARWATER, Fla.--(BUSINESS WIRE)-- TD SYNEX, (NYSE:SNX) a leading global distributor and solutions aggregator for the IT ecosystem, today announced that CRN®, a brand of The Channel Company, has named 29 TD SYNEX leaders to the prestigious Women of the Channel list for 2025.

This annual CRN list celebrates women from vendors, distributors, solution providers and other channel-focused organizations who make a positive difference in the IT ecosystem. The CRN 2025 Women of the Channel honorees are innovative and strategic leaders committed to advancing channel excellence and supporting the success of their partners and customers.

“We are thrilled to celebrate our 29 CRN Women of the Channel honorees,” said Alim Dhanji, Chief Human Resources Officer at TD SYNEX. “At TD SYNEX, we are committed to empowering women to thrive and lead at every level of the organization. These outstanding leaders exemplify the servant leadership mindset that is core to our culture — championing innovation, fostering collaboration, and delivering meaningful results for our partners. We are proud of their accomplishments and look forward to the continued impact in shaping the future of our business.”

TD SYNEX leaders recognized as Women of the Channel this year include:

- Reyna Thompson, President, North America (Power 100 Recognition)
- Kaye McMillan, SVP, Sales Development (Power 100 Recognition)
- Kristi Kirby, SVP, North American Communities (Power 100 Recognition)
- Ann Furtado, VP, Business Operations



- Anna Sagarra,VP, EMEA Operations
- Ashley Huntley,VP, Marketing Operations and Demand Generation
- Ashley Love,Sr. Director, Lenovo IDG Business Development
- Balinda Nelson,Director, Integration Operations & Alliances
- Barbara Koch,SVP & Regional Managing Director, DACH
- Brenna Farahvashi,VP, Inside Sales, Enterprise and Mid-Market
- Brianne Small,Sr. Director, TD SYNEX Creative Group
- Calhoun McKinney,VP, North America Go-To-Market
- Claudia Cincotto,Sr. Director, Vendor Business, LAC-Cybersecurity
- Dawn Khan,Director, Product Management
- Desiree Cruz,VP, Vendor Business Management, Print
- Jessica McDowell,SVP, North America Marketing & Digital Customer Success
- Jessica Yeck,SVP, AI, IBM, Data & Applications
- Judith Schreibmayer,SVP, Northern, Eastern Europe & Turkey Region
- Mara Pereira,VP, Europe Peripherals
- Marcie Stout,VP, Vendor Management
- Miriam Murphy,President, Europe
- Monet Huang,Director, Specialty Sales
- Monique Griggley,Sr. Director, IT Operations
- Patricia Rotondo,Business Development Executive
- Shannon Cronin,Director, AI Alliances and ISV Business Development, AI COE
- Solange Milare,VP and General Manager, TD SYNEX Brazil
- Stephanie Kaelin, Sr. Director, Microsoft (Software/Cloud) & Business Applications Software, Advanced Solutions, EMEA
- Tracy Holtz,VP, Cloud
- Ulla Glover,VP, Vendor Management

TD SYNEX supports female senior leadership through mentorship programs and established listening circles that foster open dialogue and promote personal and professional growth. Elevate, the company's business resource group dedicated to attracting, retaining and advancing women, also plays a key role in driving connection and opportunity for co-workers around the world.

"It's an honor to recognize the outstanding accomplishments of these women, who are leaders and change-makers in the IT channel," said Jennifer Follett, VP, U.S. Content and Executive Editor, CRN at The Channel Company. "Each woman spotlighted on this list has shown exceptional dedication to building creative strategies that propel transformation, growth, and success for their organizations and the entire IT channel. We are pleased to spotlight



their important contributions and look forward to their future success.”

The 2025 Women of the Channel will be featured in the June issue of CRN Magazine, with online coverage beginning May 12 at www.CRN.com/WOTC.

About TD SYNEX

TD SYNEX (NYSE: SNX) is a leading global distributor and solutions aggregator for the IT ecosystem. We're an innovative partner helping more than 150,000 customers in 100+ countries to maximize the value of technology investments, demonstrate business outcomes and unlock growth opportunities. Headquartered in Clearwater, Florida, and Fremont, California, TD SYNEX's 23,000 co-workers are dedicated to uniting compelling IT products, services and solutions from 2,500+ best-in-class technology vendors. Our edge-to-cloud portfolio is anchored in some of the highest-growth technology segments including cloud, cybersecurity, big data/analytics, AI, IoT, mobility and everything as a service. TD SYNEX is committed to serving customers and communities, and we believe we can have a positive impact on our people and our planet, intentionally acting as a respected corporate citizen. We aspire to be a diverse and inclusive employer of choice for talent across the IT ecosystem. For more information, visit www.TDSYNEX.com or follow us on [LinkedIn](#), [Facebook](#) and [Instagram](#).

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About The Channel Company

The Channel Company (TCC) is the global leader in channel growth for the world's top technology brands. We accelerate success across strategic channels for tech vendors, solution providers, and end users with premier media brands, integrated marketing and event services, strategic consulting, and exclusive market and audience insights. TCC is a portfolio company of investment funds managed by EagleTree Capital, a New York City-based private equity firm. For more information, visit thechannelco.com.

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Emily Moseley

Global Corporate Communications

727-538-5864

Emily.moseley@tdsynnex.com

Source: TD SYNEX