

# TD SYNnex Recognized as Global 2025 Distributor of the Year by HPE

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North America and Northern Western Europe regions also recognized as Distributor of the Year

FREMONT, Calif., & CLEARWATER, Fla.--(BUSINESS WIRE)-- TD SYNnex (NYSE:SNX), a leading global distributor and solutions aggregator for the IT ecosystem, today announced it has received the Hewlett Packard Enterprise (HPE) 2025 Global Distributor of the Year Award. The company was also recognized by HPE as Distributor of the Year in North America and Northern Western Europe, covering France, Belgium, Netherlands, Luxembourg, Sweden, Denmark, Norway, Finland and the Baltics. These awards celebrate the exceptional financial results, innovative solutions and significant business outcomes TD SYNnex has driven by leveraging HPE's portfolio.

"We are honored to be recognized by HPE both globally and in two of HPE's largest regions as Distributor of the Year," said Sergio Farache, Chief Strategy and Technology Officer at TD SYNnex. "This prestigious recognition reflects the strength of our relationship with HPE, which is built on collaboration, transformation and a shared commitment to making IT personal for our partners. Together, we are delivering meaningful business outcomes through our customer-centric approach."

With over 40 years of partnership, TD SYNnex provides comprehensive technical enablement and business development support for HPE's full portfolio, empowering partners to maximize their HPE investments. This includes developing business critical segments with and for HPE and their channel partners and is currently in its third year of a four-year GreenLake development program that provides channel partners with Enablement, Dedicated GreenLake specialists, Centers of excellence & Education, supporting their ability to establish a HPE GreenLake practice.

"We are incredibly proud of our team's relentless dedication and hard work over the past year, which have been instrumental in achieving these award-winning results in North America and around the world. Their commitment

to innovation and excellence have truly set a benchmark for success and I'm proud to see them recognized for this effort," said Reyna Thompson, President, North America, TD SYNnex.

The company also received funds from HPE's Zenith AI Investment program, demonstrating their dedication to enhancing partners' AI capabilities through a solutions-oriented approach. Initial interest from partners for the program is leading to early success, exceeding expectations of performance and investment.

"I'm absolutely delighted for our teams across Europe — they fully deserve this recognition from one of our trusted partners in HPE," added Miriam Murphy, President, EMEA, TD SYNnex. "It speaks to their deep specialisation, commercial focus, and dynamism in driving the business forward, all built on strong relationships, mutual trust, and close alignment with HPE."

"The 2025 HPE Partner Awards celebrate the commitment of our partners in achieving outstanding business outcomes for their customers," said Simon Ewington, SVP of Worldwide Channel & Partner Ecosystem, HPE. "By recognizing the significant investments these partners have made in HPE innovation, we can highlight the exceptional results we achieve together for our customers and reaffirm our commitment to our partners."

These awards are part of HPE's annual Partner of the Year awards program, which celebrates HPE partners that embody the spirit of collaboration and demonstrate an unwavering commitment to driving growth through their ecosystem of resellers. For more information about TD SYNnex and HPE, visit

<https://www.tdsynnex.com/na/us/hpe/>.

## About TD SYNnex

TD SYNnex (NYSE: SNX) is a leading global distributor and solutions aggregator for the IT ecosystem. We are an innovative partner helping more than 150,000 customers in 100+ countries to maximize the value of technology investments, demonstrate business outcomes and unlock growth opportunities. Headquartered in Clearwater, Florida, and Fremont, California, TD SYNnex's 23,000 co-workers are dedicated to uniting compelling IT products, services and solutions from 2,500+ best-in-class technology vendors. Our edge-to-cloud portfolio is anchored in some of the highest-growth technology segments including cloud, cybersecurity, big data/analytics, AI, IoT, mobility and everything as a service. TD SYNnex is committed to serving customers and communities, and we believe we can have a positive impact on our people and our planet, intentionally acting as a respected corporate citizen. We aspire to be a diverse and inclusive employer of choice for talent across the IT ecosystem. For more information, visit [www.TDSYNnex.com](http://www.TDSYNnex.com), follow our [newsroom](#) or follow us on [LinkedIn](#), [Facebook](#) and [Instagram](#).

## Safe Harbor Statement

Statements in this news release that are “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 involve known and unknown risks and uncertainties which may cause the Company’s actual results in future periods to be materially different from any future performance that may be suggested in this release. The Company assumes no obligation to update any forward-looking statements contained in this release.

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## About Hewlett Packard Enterprise

Hewlett Packard Enterprise (NYSE: HPE) is a global technology leader focused on developing intelligent solutions that allow customers to capture and act upon data seamlessly. The company innovates across networking, hybrid cloud, and AI to help customers develop new business models, engage in new ways, and increase operational performance. For more information, visit: [www.hpe.com](http://www.hpe.com).

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