



# 30 TD SYNEX Leaders Recognized as 2026 CRN® Women of the Channel

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*Industry veterans Cheryl Day, Jessica McDowell, Calhoun McKinney and Jessica Yeck named to Power 100 List*

FREMONT, Calif. & CLEARWATER, Fla.--(BUSINESS WIRE)-- TD SYNEX (NYSE:SNX), a leading global distributor and solutions aggregator for the IT ecosystem, today announced that CRN®, a brand of The Channel Company, has named 30 TD SYNEX leaders to the prestigious Women of the Channel list for 2026.

This annual CRN list celebrates women from vendors, distributors, solution providers and other channel-focused organizations who make a positive difference in the IT ecosystem. The CRN 2026 Women of the Channel honorees are innovative and strategic leaders committed to advancing channel excellence and supporting the success of their partners and customers.

"Congratulations to our 30 CRN Women of the Channel honorees," said Vidya Krishnan, Chief Learning and Belonging Officer at TD SYNEX. "At TD SYNEX, we know that great minds think differently, together. We are committed to empowering women at every stage of their careers, and this recognition highlights the depth of talent and leadership that continues to shape our culture and strengthen our organization. These leaders reflect the best of TD SYNEX through the way they lead, empower those around them and co-create impact across our business and the broader IT channel. We learn from their inspiring example, and are proud to celebrate their success! We are grateful and excited for their continued impact on our company and industry."

TD SYNEX leaders recognized as Women of the Channel this year include:

- **Cheryl Day**, SVP, New Vendor Acquisition & Global Solutions( **Power 100 Recognition**)
- **Jessica McDowell**, SVP, NA Marketing & Digital Customer Success ( **Power 100 Recognition**)
- **Jessica Yeck**, SVP, Vendor Solutions ( **Power 100 Recognition**)
- **Calhoun McKinney**, VP, North America Go-To-Market ( **Power 100 Recognition**)
- **Ashley Love**, Sr. Director, Vendor Solution Sales
- **Brenda Gutierrez Ramos**, Managing Director, Peru & Bolivia
- **Brenna Farahvashi**, VP, Business Development, Palo Alto Networks
- **Carolina Ines Tornay**, Managing Director, Argentina, Paraguay & Uruguay
- **Christy Anderson**, VP, Procurement
- **Claudia Cincotto**, Sr. Director, Vendor Management, LAC
- **Danielle Schanke**, Director, Marketing Operations & Data

- **Dawn Khan**, *Director, Product Management*
- **Desiree Cruz**, *VP, Vendor Business Management, Print*
- **Emily McFadden**, *Director, Vendor Management, Microsoft Devices*
- **Jennifer Taylor**, *Sr. Director, Datech & Advanced Solutions Lifecycle, Europe*
- **Jessica Ash**, *VP, Microsoft*
- **Judith Schreimbayer**, *SVP, Northern + Eastern Europe & Turkey Region*
- **Lisa Schroeder**, *VP, Sales*
- **Mara Pereira**, *VP, EU Peripherals*
- **Meredith Payne**, *VP, Digital Transformation*
- **Missy Clayton**, *VP, Services Sales*
- **Monique Griggley**, *Sr. Director, IT Engineering*
- **Pilar Martin**, *VP, Sales, Spain*
- **Rae Hawkins**, *Sr. Director, Events & Creative Group*
- **Shannon Cronin**, *Director, AI Alliances & GTM Strategy, AI COE*
- **Solange Milare**, *VP & General Manager, Brazil*
- **Stephanie Kaelin**, *VP, Cloud & Marketplaces, Europe*
- **Tonja Gable**, *VP, Global Marketing and Communications, Services*
- **Trisha Cooke**, *VP, Engineering*
- **Wendy Welch**, *SVP, Public Sector Sales*

TD SYNEX supports female senior leadership through mentorship programs and established listening circles that foster open dialogue and promote personal and professional growth. Elevate, the company's business resource group dedicated to attracting, retaining and advancing women, also plays a key role in driving connection and opportunity for co-workers around the world.

"It's a privilege to celebrate the remarkable achievements of these women who are driving meaningful change across the IT channel," said Jennifer Follett, VP of U.S. Content and Executive Editor, CRN at The Channel Company. "Each honoree has demonstrated exceptional leadership and a commitment to bold, innovative strategies that fuel transformation, growth, and success for their organizations and the broader channel. We're proud to recognize their impact and look forward to seeing how they continue to shape the future of our industry."

The 2026 Women of the Channel will be featured online beginning May 4 at [crn.com/wotc](https://crn.com/wotc).

## About TD SYNEX

TD SYNEX (NYSE: SNX) is a leading global distributor and solutions aggregator for the IT ecosystem. We're an innovative partner helping more than 150,000 customers in 100+ countries to maximize the value of technology investments, demonstrate business outcomes and unlock growth opportunities. Headquartered in Clearwater, Florida, and Fremont, California, TD SYNEX's 23,000 co-workers are dedicated to uniting compelling IT products, services and solutions from 2,500+ best-in-class technology vendors. Our edge-to-cloud portfolio is anchored in some of the highest-growth technology segments including cloud, cybersecurity, big data/analytics, AI, IoT, mobility and everything as a service. TD SYNEX is committed to serving customers and communities, and we believe we can have a positive impact on our people and our planet, intentionally acting as a respected corporate citizen. We aspire to be a diverse and inclusive employer of choice for talent across the IT ecosystem. For more information, visit [www.TDSYNEX.com](https://www.TDSYNEX.com) or follow us on [LinkedIn](#), [Facebook](#) and [Instagram](#).

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## About The Channel Company

The Channel Company (TCC) is the global leader in channel growth for the world's top technology brands. We accelerate success across strategic channels for tech vendors, solution providers and end users with premier media brands, integrated marketing and event services, strategic consulting, and exclusive market and audience insights. TCC is a portfolio company of investment funds managed by EagleTree Capital, a New York City-based private equity firm. For more information, visit [thechannelco.com](https://thechannelco.com).

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