



TD SYNEX Achieves Microsoft's Newly Established Frontier Distributor Designation

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This achievement reinforces TD SYNEX's leadership in modern distribution and commitment to strengthening partner enablement with secure, AI-ready capabilities

FREMONT, Calif., & CLEARWATER, Fla.--(BUSINESS WIRE)-- TD SYNEX (NYSE:SNX), a leading global distributor and solutions aggregator for the IT ecosystem, today announced it has achieved Microsoft's newly established global Frontier Distributor designation, reaching this milestone early in the program's rollout. The designation positions TD SYNEX among the most advanced Microsoft distributors worldwide, reinforcing its role as a trusted ecosystem orchestrator and enabling customers to adopt solutions faster, monetize AI more effectively and deliver secure outcomes consistently across over 100 countries.

The [Microsoft Frontier Distributor designation](#), part of Microsoft's updated partner accreditation framework, recognizes top-performing cloud solution provider (CSP) distributors that demonstrate excellence in support, security, channel enablement, platform innovation and technical delivery. The designation is designed to create differentiation and scale for partners that deliver meaningful value to the small and medium-sized business (SMB) segment, empowering distributors to grow faster, activate more resellers and deliver greater consistency in customer experience. By earning this designation, TD SYNEX cements its position as the benchmark distributor for Microsoft customers all over the world who are navigating accelerating cloud adoption, security demands and AI-driven transformation.

"Earning Microsoft's Frontier Distributor designation is meaningful validation that Microsoft's definition of modern distribution aligns with the way TD SYNEX helps customers build, sell and deliver solutions with confidence in the AI era," said Reza Honarmand, SVP, Global Hybrid Cloud and Transformation, at TD SYNEX. "Our value to the Microsoft ecosystem is rooted in helping remove friction across the customer lifecycle, accelerating solution adoption and enabling customers to monetize cloud, security and AI at scale. From advanced cloud commerce capabilities through StreamOne® to 24/7 support, we're focused on making it easier for customers to grow with Microsoft securely, and with the capabilities needed to translate innovation into customer outcomes."

TD SYNEX helps customers scale Microsoft solutions efficiently through [StreamOne®](#), its award-winning cloud commerce platform, which provides a fully transactable digital marketplace with an API-driven architecture, automated billing and cloud-native infrastructure. To promote secure deployment, the platform includes a centralized security operations (SecOps) solution that provides visibility into security posture for Microsoft customers and identifies risk and remediation opportunities. With white-label storefront capabilities and robust analytics and reporting, StreamOne® enables customers to



streamline transactions, automate workflows and accelerate customer outcomes across the Microsoft ecosystem.

As a [Microsoft Designated Support Provider](#), TD SYNEX provides comprehensive technical and enablement support to equip customers to fully leverage Microsoft's suite of offerings, including structured onboarding processes, comprehensive lifecycle support, go-to-market executions grounded in secure deployments and 24/7 Microsoft-aligned assistance delivered by its certified technical teams. TD SYNEX further strengthens customer success through [Channel Academy](#), its structured skilling platform designed to deliver consistent Microsoft capability development across regions and support repeatable execution worldwide.

"TD SYNEX has been a true extension of our team as we expand our Microsoft practice by simplifying all engagements, from onboarding and enablement to selling and scaling solutions for our end customers," said Matt Wren, VP, Growth and Procurement Services, at Moser Consulting, Inc. "The Frontier Distributor designation is meaningful validation from Microsoft of TD SYNEX's capabilities, and it reinforces our confidence in TD SYNEX as a partner to help us deliver innovative solutions that drive real impact for our customers."

To learn more about TD SYNEX's Microsoft offerings, visit <https://www.tdsynex.com/na/us/Microsoft/>.

About TD SYNEX

TD SYNEX (NYSE: SNX) is a leading global distributor and solutions aggregator for the IT ecosystem. We're an innovative partner helping more than 150,000 customers in 100+ countries to maximize the value of technology investments, demonstrate business outcomes and unlock growth opportunities. Headquartered in Clearwater, Florida, and Fremont, California, TD SYNEX's 23,000 co-workers are dedicated to uniting compelling IT products, services and solutions from 2,500+ best-in-class technology vendors. Our edge-to-cloud portfolio is anchored in some of the highest-growth technology segments including cloud, cybersecurity, big data/analytics, AI, IoT, mobility and everything as a service. TD SYNEX is committed to serving customers and communities, and we believe we can have a positive impact on our people and our planet, intentionally acting as a respected corporate citizen. We aspire to be a diverse and inclusive employer of choice for talent across the IT ecosystem. For more information, visit www.TDSYNEX.com or follow us on [LinkedIn](#), [Facebook](#) and [Instagram](#).

Safe Harbor Statement

Statements in this news release that are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 involve known and unknown risks and uncertainties which may cause the Company's actual results in future periods to be materially different from any future performance that may be suggested in this release. The Company assumes no obligation to update any forward-looking statements contained in this release.

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