TD SYNNEX Introduces FinOps Fusion to Optimize AI Token Spend Across Cloud and Core Infrastructure

2026-10-08

New service and finance offering helps partners manage and govern AI token spend for their end customers at scale

FREMONT, Calif. & CLEARWATER, Fla.--(BUSINESS WIRE)-- TD SYNNEX (NYSE: SNX) today announced the launch of FinOps Fusion**,** a new offering designed to help partners manage the cost of AI consumption. Part of TD SYNNEX's Destination AI™ enablement framework, FinOps Fusion provides partners with greater visibility into their end customers' AI token usage, enabling them to more easily identify inefficiencies, optimize spending and establish governance practices that support scalable, sustainable AI deployments.

According to Gartner, AI spending is forecast to reach $2.59 trillion in 2026, up 47% from last year. As organizations accelerate their generative AI implementations, token consumption is creating new financial and operational challenges for businesses. AI costs are frequently distributed across applications, models and infrastructure, making it difficult for organizations to track and optimize them.

"Across the market, we're seeing organizations invest heavily in AI without a clear understanding of how token usage translates into actual costs," said Francisco Criado, SVP, Cloud, Security and AI, TD SYNNEX, North America. "Many businesses have already learned the importance of managing cloud consumption, but we're seeing similar challenges emerge with AI. FinOps Fusion isn't just a dashboard or tool, it's how our partners become indispensable to their customers' AI strategy. We absorb the complexity so they can sell the outcome: visibility across the entire environment, optimization they can prove and a managed service they can run as recurring revenue."

FinOps Fusion equips partners with a range of tools and services designed to help their end customers gain control of AI token consumption, including:

- **Unified Visibility Dashboard**: Provides a consolidated view of AI token spend across public cloud and on-premise environments, enabling partners and customers to make more informed budgeting decisions.
- **AI Spend Optimization Recommendations**: Delivers actionable guidance to improve resource allocation for AI investments.

- **Expert-led FinOps Enablement**: Access to training, best practices and operational frameworks to build repeatable AI cost management services and strengthen customer advisory capabilities.
- **Managed FinOps Service**: Enables partners to offer ongoing monitoring, optimization and governance as a recurring service, creating new revenue opportunities.
- **AI Token Consumption Assessment**: Will establish a baseline of AI token usage across customer environments, helping partners identify inefficiencies, uncover cost drivers and prioritize optimization opportunities upon its introduction later this year.

TD SYNNEX has seen the majority of customers achieve 15–30% savings over the mid-to-long term, depending on the maturity of their FinOps adoption and the services and tools they deploy.

FinOps Fusion was unveiled to partners at TD SYNNEX's 2026 Inspire Conference in Greenville, South Carolina. To learn more about FinOps Fusion and how to get started, fill out the interest form.

About TD SYNNEX
TD SYNNEX (NYSE: SNX) is a leading global distributor, solutions aggregator, and original design and contract manufacturer that plays a central role in connecting the technology ecosystem. We support more than 150,000 customers across over 100 countries with a comprehensive edge-to-cloud portfolio spanning cybersecurity, analytics, artificial intelligence, mobility, and Everything-as-a-Service. We are a Fortune 100 company that helps partners maximize the value of technology investments and achieve measurable business outcomes through our global reach, expertise and enablement capabilities. Headquartered in Clearwater, Florida, and Fremont, California, the Company's distribution business brings together a broad portfolio of IT hardware, software and systems, providing access to products across the global IT ecosystem. The Company's Hyve Solutions business partners with technology companies to design, manufacture, and deliver traditional and accelerated compute, cloud, and connected infrastructure. For more information, visit www.TDSYNNEX.com, follow our newsroom or follow us on LinkedIn, Facebook and Instagram.

Safe Harbor Statement
Statements in this news release that are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 involve known and unknown risks and uncertainties which may cause the Company's actual results in future periods to be materially different from any future performance that may be suggested in this release. The Company assumes no obligation to update any forward-looking statements contained in this release.

Copyright 2026 TD SYNNEX Corporation. All rights reserved. TD SYNNEX, the TD SYNNEX Logo, and all other TD SYNNEX company, product and services names and slogans are trademarks of TD SYNNEX Corporation. Other names and trademarks are the property of their respective owners.

Emily Moseley
TD SYNNEX Corporate Communications
727-538-5864
Emily.moseley@tdsynnex.com

Source: TD SYNNEX