



TD SYNEX Wins 2026 Google Cloud Distribution: Market Reach Partner of the Year Award

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FREMONT, Calif., & CLEARWATER, Fla.--(BUSINESS WIRE)-- TD SYNEX (NYSE: SNX) announced today that it has received the 2026 Google Cloud Distribution: Market Reach Partner of the Year award. As a leading global distributor and solutions aggregator serving customers in more than 100 countries, TD SYNEX is being recognized for its achievements in the Google Cloud ecosystem, helping joint customers drive meaningful business outcomes through consistent support, enablement and ecosystem orchestration across the globe.

"The Google Cloud Partner Awards honor the strategic innovation and measurable value our partners bring to customers," said Kevin Ichhpurani, President, Global Partner Ecosystem and Channels, Google Cloud. "We are proud to name TD SYNEX a 2026 Google Cloud Partner Award winner, celebrating their role in driving customer success over the last year."

Google Cloud's Distribution: Market Reach award recognizes TD SYNEX for pioneering a unique distribution strategy that equips customers to use Google's technology to solve complex ecosystem challenges and deliver advanced, data-driven insights.

"We're honored to be recognized by Google Cloud with the first Distribution: Market Reach Partner of the Year Award," said Matthew Geer, Senior Director, Global Alliances - Google at TD SYNEX. "This award reflects not only the scale of our global footprint, but our ability to pair that reach with deep, specialized execution across regions, customer segments, and routes to market—from MSPs and ISVs to SMB and enterprise focused partners and emerging digital natives. By combining global consistency with local market insight, we help partners meet customers where they are, accelerate adoption, and deliver measurable outcomes with Google Cloud."

Through its more than 10 year partnership with Google Cloud, TD SYNEX provides comprehensive support for partners of all sizes across geographic regions. This award recognizes the work over the past year by the team to meet evolving and rapidly scaling needs related to productivity & collaboration, cloud adoption, security operations, agentic AI strategy and Gemini expansion.

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About TD SYNEX

TD SYNEX (NYSE: SNX) is a leading global distributor and solutions aggregator for the IT ecosystem.



We're an innovative partner helping more than 150,000 customers in 100+ countries to maximize the value of technology investments, demonstrate business outcomes and unlock growth opportunities. Headquartered in Clearwater, Florida, and Fremont, California, TD SYNEX's 23,000 co-workers are dedicated to uniting compelling IT products, services and solutions from 2,500+ best-in-class technology vendors. Our edge-to-cloud portfolio is anchored in some of the highest-growth technology segments including cloud, cybersecurity, big data/analytics, AI, IoT, mobility and everything as a service. TD SYNEX is committed to serving customers and communities, and we believe we can have a positive impact on our people and our planet, intentionally acting as a respected corporate citizen. We aspire to be a diverse and inclusive employer of choice for talent across the IT ecosystem. For more information, visit www.TDSYNEX.com or follow us on [LinkedIn](#), [Facebook](#) and [Instagram](#).

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