



TOP 5 REASONS WE'RE BETTER

Embrace

1. WE DON'T RESTRICT COVERAGE FOR UNLUCKY PETS.

Embrace restricts coverage to their Accident Only policy for pets that have been diagnosed with or shown symptoms of diabetes, Cushing's disease, Addison's disease, Feline Leukemia Virus, or Feline Immunodeficiency Virus before enrolling.

2. WE DON'T RESTRICT COVERAGE WITH LONG WAITING PERIODS.

Embrace has a 6 month waiting period for any treatment associated with any orthopedic issue, which can include hip dysplasia, cruciate ruptures, and luxating patellas.

3. WE HAVE NO LIMITS.

At most, Embrace will cover up to \$15,000 a year in eligible veterinary costs. If a pet is unlucky and has a few really big bills, a pet owner may find they are paying out of pocket pretty quickly.

4. WE'RE HERE 24/7.

Embrace is only available M-F, 8:30am –8:00pm, and Saturday 9:00am – 1:00pm ET. That's means they're open less than 37% of the week.

5. WE DON'T COVER WELLNESS.

Because we believe that we should focus on providing the coverage that gives the pet owner the most value — by covering those conditions that are often the most costly to treat, injuries and illnesses. Embrace offers wellness coverage that's more like a savings account, where they are the middleman, it's not insurance.

Comparison based on public-facing information as of June 9, 2016.
Please read Embrace's policy for full details on their coverage.

FOR A DEEPER DIVE — check out the
Trupanion vs. Embrace white paper.