



NEWS RELEASE

MCBC Holdings, Inc. Announces Closing of Initial Public Offering

2015-07-22

VONORE, Tenn., July 22, 2015 (GLOBE NEWSWIRE) -- MCBC Holdings, Inc. (Nasdaq:MCFT), today announced the closing of its initial public offering of 6,071,429 shares of common stock at a price to the public of \$15.00 per share. The shares began trading on The Nasdaq Global Market on July 17, 2015 under the symbol "MCFT." The underwriters have also delivered notice that they intend to exercise their option to purchase up to an additional 910,714 shares of common stock from certain selling stockholders.

Baird and Raymond James acted as joint lead book-running managers for the offering, Wells Fargo Securities acted as a book-running manager, and KeyBanc Capital Markets and Wunderlich acted as co-managers.

A registration statement relating to these securities was declared effective by the Securities and Exchange Commission on July 16, 2015. The registration statement and final prospectus can be accessed through the SEC's website at www.sec.gov, or requested by contacting Baird, 777 E. Wisconsin Avenue, Milwaukee, WI 53202 Attention: Syndicate Department (Tel: +1 800 792-2473, e-mail: Syndicate@rwbaird.com) or Raymond James, Attention: Equity Syndicate, 880 Carillon Parkway, St. Petersburg, FL 33716, telephone: (800) 248-8863 or via email at prospectus@raymondjames.com.

This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About MCBC Holdings, Inc.

Headquartered in Vonore, TN, MCBC Holdings, Inc. (NASDAQ:MCFT) is a world-renowned innovator, designer, manufacturer, and marketer of MasterCraft brand premium performance sport boats. Founded in 1968, MasterCraft has cultivated its iconic brand image through a rich history of industry-leading innovation, and more than four decades after the original MasterCraft made its debut the company's goal remains the same—to continue building the world's best ski, surf, wakeboard and luxury performance powerboats. For more information, visit www.mastercraft.com.

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