



NEWS RELEASE

## MCBC Holdings, Inc. Announces Pricing of Initial Public Offering

2015-07-16

VONORE, Tenn., July 16, 2015 (GLOBE NEWSWIRE) -- MCBC Holdings, Inc. (NASDAQ:MCFT), a world-renowned manufacturer of MasterCraft brand performance sport boats, announced the pricing of its initial public offering of 6,071,429 shares of its common stock at a price of \$15.00 per share. All of the shares are being sold by MCBC Holdings, Inc. In connection with the offering, the underwriters have been granted a 30-day option to purchase up to an additional 910,714 shares of common stock from certain selling stockholders. The shares are expected to begin trading on the Nasdaq Global Market under the symbol "MCFT" on July 17, 2015.

Baird and Raymond James are acting as joint lead book-running managers for the offering, Wells Fargo Securities is acting as a book-running manager, and KeyBanc Capital Markets and Wunderlich are acting as co-managers.

A registration statement relating to these securities has been filed with the Securities and Exchange Commission and was declared effective today. The offering is being made only by means of a prospectus. A copy of the final prospectus related to the offering may be obtained by contacting Baird, 777 E. Wisconsin Avenue, Milwaukee, WI 53202 Attention: Syndicate Department (Tel: +1 800 792-2473, e-mail: [Syndicate@rwbaird.com](mailto:Syndicate@rwbaird.com)).

This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

### **About MCBC Holdings, Inc.:**

Headquartered in Vonore, TN, MCBC Holdings, Inc. (NASDAQ:MCFT) is a world-renowned innovator, designer, manufacturer, and marketer of MasterCraft brand premium performance sport boats. Founded in 1968, MasterCraft has cultivated its iconic brand image through a rich history of industry-leading innovation, and more than four decades after the original MasterCraft made its debut the company's goal remains the same—to continue building the world's best ski, wakeboard and luxury performance powerboats. For more information, visit [www.mastercraft.com](http://www.mastercraft.com).

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