



NEWS RELEASE

MCBC Holdings to Webcast Fiscal 2019 First-Quarter Earnings Conference Call Thursday, November 8

2018-10-17

Live Webcast at 5:00 p.m. ET

VONORE, Tenn., Oct. 17, 2018 (GLOBE NEWSWIRE) -- MCBC Holdings (NASDAQ: MCFT), parent entity of MasterCraft, NauticStar and Crest, will host a live webcast of its fiscal 2019 first-quarter conference call on Thursday, November 8, 2018, at 5:00 p.m. ET. Terry McNew, President and Chief Executive Officer, and Tim Oxley, Chief Financial Officer, will discuss the company's results for its fiscal first quarter ended September 30, 2018, and its updated financial outlook for fiscal 2019. The company will issue a post-market earnings release prior to the call on November 8.

To access the live webcast, go to the investor section of the company's website, www.mastercraft.com, on the day of the conference call and click on the webcast icon. A webcast replay will be available beginning at 8 p.m. ET the same day.

To listen to the conference call, dial (800) 219-6861 (domestic) or (574) 990-1024 (international) and provide the operator with the conference ID 5399206. Please dial in at least 10 minutes prior to the call.

If you do not have access to the Internet and want to listen to an audio replay of the conference call, dial (855) 859-2056 (domestic) or (404) 537-3406 (international) and enter 5399206. The audio replay will be available beginning at 8 p.m. ET on Thursday, November 8, 2018, through 11:59 p.m. ET on Thursday, November 22, 2018.

About MCBC Holdings, Inc.

Headquartered in Vonore, Tenn., MCBC Holdings, Inc. (NASDAQ: MCFT) is the parent company of three premium boating brands: MasterCraft, NauticStar and Crest. MasterCraft is a world-renowned innovator, designer, manufacturer, and marketer of premium performance ski, wakeboard, wakesurf and luxury sport boats. NauticStar is one of the top producers of high-quality bay, deck and offshore center console boats from 18 to 28 feet – serving both sport fishing and pleasure boating enthusiasts. Crest is a leading manufacturer of premium, high-quality, innovative pontoon boats ranging from 20 to

29 feet. For more information on each of the company's brands, please visit www.mastercraft.com, www.nauticstarboats.com and www.crestpontoonboats.com.

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Source: MCBC Holdings, Inc.