

MasterCraft Extends NXT Line, Ownership Options With New NXT20 Global Edition

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VONORE, Tenn., Jan. 25, 2016 (GLOBE NEWSWIRE) -- MasterCraft (NASDAQ:MCFT) today announced an extension of its entry-level NXT line with the new NXT20 Global Edition, the company's first outboard towboat in over 20 years. The wait is finally over for watersports enthusiasts living in coastal zones that have been looking for an affordable, yet high-quality towboat that can truly do it all.

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/7f839655-ddde-4e7f-882b-97389a28e0fb>

"MasterCraft continues to expand its product line to meet the consumer's demand for quality construction and reliable performance across all boating categories," said Terry McNew, President and CEO of MasterCraft. "The introduction of the NXT20 Global Edition opens up MasterCraft ownership to boaters in coastal and overseas markets where shallow waters and harsh salt water conditions require an outboard configuration."

Taking advantage of MasterCraft's award-winning boat designs, the NXT20 Global Edition boasts one of

the most innovative crossover hulls on the market today, ensuring powerful, responsive handling while still being able to sculpt perfectly shaped, playful wakes. Designed to turn heads on the water, the NXT20 Global Edition commands attention thanks to MasterCraft's signature pickle-fork bow and stylish exterior capped off with a modified coastal deck.

The NXT20 Global Edition comes standard with a 175 horsepower Mercury Verado outboard engine with the option to upgrade to a 225 horsepower model, either allowing owners to easily trim their engines and safely beach their boats. With available built-in ballast tanks and a custom-built centralized tower, the NXT20 Global Edition delivers a fun-filled day on the water whether owners will be wakeboarding, waterskiing, barefooting or simply tubing with the family.

A stylish interior graces the NXT20 Global Edition including durable, puncture resistant vinyl seats, premium billet aluminum finishes and comfortable cabin carpeting. The outboard engine allows for expanded aft seating making for an extremely spacious lounge capable of accommodating up to twelve people while shock-assisted storage compartments were thoughtfully integrated throughout the entire boat.

As with all MasterCraft boats, the NXT20 Global Edition comes standard with a five year bow-to-stern warranty, ensuring peace of mind for boat owners and more time on the water. Hand-built by "Master Craftsmen" in the company's U.S-based manufacturing facility in Vonore, Tennessee, MasterCraft's award-winning line-up of 2016 boats continue to rank among the highest in terms of customer satisfaction and hold the highest resale values in the industry.

Dealers will begin taking orders for the NXT20 Global Edition immediately and future boat owners can configure their dream model with an almost limitless number of color options and custom packages at www.mastercraft.com.

NXT20 Global Edition Specifications

Length: 20' 0" / 6.10 m

Width Amidship: 91" / 2.31 m

Boat Weight: 3550 lbs / 1610 kg

Weight Capacity: 1750 lbs / 794 kg; 2500 lbs / 1134 kg

Fuel Capacity: 45 G / 170 L

Seating: 12 people

Draft: 30" / .76 m down; 15" / .38 m up

Hull: Vector Drive

Color Options: Infinite

About MCBC Holdings, Inc.:

Headquartered in Vonore, Tenn., MCBC Holdings, Inc. (NASDAQ:MCFT) is the parent of MasterCraft Boat Company, a world-renowned innovator, designer, manufacturer, and marketer of premium performance sport boats. Founded in 1968, MasterCraft has cultivated its iconic brand image through a rich history of industry-leading innovation, and more than four decades after the original MasterCraft made its debut the company's goal remains the same - to continue building the world's best ski, wakeboard, wakesurf and luxury performance powerboats. For more information, visit www.mastercraft.com.

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