

MasterCraft X24 Named one of Boating Industry's 2019 Top Products

2019-05-06

VONORE, Tenn., May 06, 2019 (GLOBE NEWSWIRE) -- MasterCraft Boat Holdings, Inc. (NASDAQ: MCFT) today announced the second industry award for its class-leading X24 towboat, with Boating Industry magazine naming the vessel one of its top 50 products for 2019. This Boating Industry accolade follows the recent NMMA Innovation award bestowed upon the X24 at the Miami International Boat Show.

Boating Industry Top New Products 2019 logo

"Knowing first-hand how much went into the design of the X24, the technology built into the boat and the magnitude of its on-water performance, we're thrilled to see the X24 receive this distinction from Boating Industry Magazine," said Terry McNew, President and CEO of MasterCraft Boat Holdings, Inc.

MasterCraft's X24 creates the industry's largest and finest surf wave through a combination of MasterCraft's wake surfing features and technologies: the FastFill Ballast System that instantly fills tanks, the Switchback Ballast System's real-time wake shifting, a colossal 4,300 lbs. of ballast capacity and its custom, surf-specific hull equipped with the Gen2 Surf System that creates perfectly sculpted customizable wake.

To learn more about the X24 please visit: <https://bit.ly/2GYMKch>.

About MasterCraft Boat Holdings, Inc.

Headquartered in Vonore, Tenn., MasterCraft Boat Holdings, Inc. (NASDAQ: MCFT) is a leading innovator, designer, manufacturer and marketer of recreational powerboats through its four wholly-owned brands, MasterCraft, NauticStar, Crest and Aviara Boats. Through these four brands, MasterCraft Boat Holdings has leading market share positions in three of the fastest growing segments of the powerboat industry – performance sport boats, outboard saltwater fishing, pontoon boats – while entering the large, growing luxury day boat segment. For more information about MasterCraft Boat Holdings, please visit: [Investors.MasterCraft.com](https://investors.mastercraft.com), www.MasterCraft.com, www.NauticStarBoats.com, www.CrestPontoonBoats.com, and www.AviaraBoats.com.

Eric Doyne

Phone Number: 415-652-8452

Email: eric@dispatchco.com

Source: MasterCraft Boat Holdings, Inc.