



NEWS RELEASE

MasterCraft to Participate in Raymond James 41st Annual Institutional Investors Conference

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VONORE, Tenn., Feb. 25, 2020 (GLOBE NEWSWIRE) -- MasterCraft Boat Holdings, Inc. (NASDAQ: MCFT) (the "Company") today announced that Fred Brightbill, MasterCraft's Chief Executive Officer, and Tim Oxley, Chief Financial Officer, will present at the Raymond James 41st Annual Institutional Investors Conference in Orlando, Fla., on Monday, March 2, 2020, at 1:05 p.m. ET.

A live audio webcast of the conference presentation will be available on MasterCraft's website at <http://investors.mastercraft.com/events-and-presentations/upcoming-events>. The archived webcast will remain posted on the Company's investor relations website for 30 days.

About MasterCraft Boat Holdings, Inc.

Headquartered in Vonore, Tenn., MasterCraft Boat Holdings, Inc. (NASDAQ: MCFT) is a leading innovator, designer, manufacturer and marketer of recreational powerboats through its four brands, MasterCraft, NauticStar, Crest and Aviaara. Through these four brands, MasterCraft Boat Holdings has leading market share positions in three of the fastest growing segments of the powerboat industry – performance sport boats, outboard saltwater fishing and pontoon boats – while entering the large, growing luxury day boat segment. For more information about MasterCraft Boat Holdings, and its four brands, visit: Investors.MasterCraft.com, www.MasterCraft.com, www.NauticStarBoats.com, www.CrestPontoonBoats.com, and www.AviaraBoats.com.

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