



NEWS RELEASE

MasterCraft to Webcast Fiscal 2016 Third-Quarter Earnings Conference Call Thursday, May 5

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Live Webcast at 5:00 p.m. ET

VONORE, Tenn., April 07, 2016 (GLOBE NEWSWIRE) -- MasterCraft (NASDAQ:MCFT) will host a live webcast of its fiscal 2016 third-quarter conference call on Thursday, May 5, 2016, at 5:00 p.m. ET. Terry McNew, president and chief executive officer, and Tim Oxley, chief financial officer, will discuss the company's results for its fiscal third quarter ended Mar. 27, 2016, and its financial outlook for fiscal 2016. The company will issue a post-market earnings release prior to the call on May 5.

To access the live webcast, go to the investor section of the company's website, www.mastercraft.com, on the day of the conference call and click on the webcast icon. A webcast replay will be available beginning at 8 p.m. ET the same day.

To participate in the conference call, dial (866) 861-0710 (domestic) or (704) 908-0473 (international) and provide the operator with the conference ID 86847955. Please dial in at least 10 minutes prior to the call.

If you do not have access to the Internet and want to listen to an audio replay of the conference call, dial (855) 859-2056 (domestic) or (404) 537-3406 (international) and enter 86847955. The audio replay will be available beginning at 8 p.m. ET on Thursday, May 5, 2016, through 11:59 p.m. ET on Thursday, May 19, 2016.

About MCBC Holdings, Inc.:

Headquartered in Vonore, Tenn., MCBC Holdings, Inc. (NASDAQ:MCFT) is the parent of MasterCraft Boat Company, a world-renowned innovator, designer, manufacturer, and marketer of premium performance sport boats. Founded in 1968, MasterCraft has cultivated its iconic brand image through a rich history of industry-leading innovation, and more than four decades after the original MasterCraft made its debut the company's goal remains the same – to continue building the world's best ski, wakeboard, wakesurf and luxury performance powerboats. For more information, visit www.mastercraft.com.

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