



NEWS RELEASE

NauticStar Introduces Three Exciting New Models

2019-01-18

NauticStar hosting a display at the Miami Marine Stadium Park on Virginia Key for the Miami International Boat Show, Feb. 14th – 18th at booth A237

AMORY, Miss., Jan. 18, 2019 (GLOBE NEWSWIRE) -- NauticStar Boats ("NauticStar" or the "Company"), a subsidiary of MasterCraft Boat Holdings, Inc. (NASDAQ: MCFT), has been reinvesting in its business at an accelerated pace, specifically, modernizing the plant and developing leading-edge new products. The Company launched the new 195 Bay Boat in August 2018, followed by the 251 Hybrid in September 2018, and will be debuting its largest offshore model yet, the 32 XS Offshore at the Miami International Boat Show in February.

"To say 'we have been busy at NauticStar' is an understatement," said NauticStar President Tim Schiek. "We have assembled a strong team of marine experts focused on delivering the highest quality and best performing boats in their segment. This is not only driving continuous improvement in our boat building processes, but throughout the entire organization. We have also implemented a more disciplined product development process that is delivering more new products, at a faster cadence, with increased consumer insights and innovation that ultimately will deliver the best boating experience for our consumers at a reasonable price."

The 251 Hybrid offers a fresh new look and a new 25-foot model to NauticStar's very successful hybrid

lineup. This unique multi-purpose vessel offers the perfect size and features for a family friendly pleasure boat and a tournament ready fishing platform.

NauticStar has also moved into the 30-foot plus category with its newest member of the family: the 32 XS Offshore. This outstanding saltwater performer delivers all the necessary fishing features for the serious angler with a smooth, dry, comfortable ride with cutting edge styling and comfort features never before seen in a boat of this style and size.

With its 10' 6" beam, the 32 XS Offshore offers a spacious and comfortable bow that features large forward lounge seating with arm rests and plush wrap-around bow seats. The head console has a fully lined interior with a sink, SeaDek® floor and electric flush toilet. It has a spacious and ergonomic helm to allow for dual 12-inch or 16-inch multifunction displays.

The leaning post features ergonomically correct Llebrock® double billfish seats with flip-up bolsters and pivot arms. It has a sink, tackle storage, and a slide-out, 35 Qt. YETI® cooler. The D-channel, integrated T-top can be fitted with a variety of options such as a retractable shade, and fold-down cockpit television. Aft, the jump seats flip-down for a spacious fishing deck with sizable, in-floor fish boxes and large port side dive door.

Said Ryan Witt, NauticStar Director of Engineering, "Engineered for exceptional reliability and performance, the new 32 XS Offshore carries forward NauticStar's 100% wood-free construction and one-piece foam filled fiberglass stringer system. Additionally, we've added some great new design features such as sculpted hull sides, a side-entry cockpit door, and large insulated in-floor fish boxes. The 32 XS Offshore also features cutting edge technologies with NaviOP® digital vessel control system and Klipsch® custom tuned audio system."

Schiek added, "I am very proud of the team and all they have accomplished over the past year. These new models are truly exciting and we look forward to introducing many great new models in the future."

The 251 Hybrid and 32 XS Offshore will be on display in Miami at booth A237 and available for test rides in the Yamaha in-water display.

For more information on each of NauticStar's new model introductions, please visit:

195 Bay - <https://nauticstarboats.com/boats/nauticbay-boats/195-nauticbay/>

251 Hybrid - <https://nauticstarboats.com/boats/hybrids/251-hybrid/>

About NauticStar Boats

NauticStar Boats, part of the MasterCraft Boat Holdings family since 2017, was founded in 2002 and is located on 17 acres in Amory Mississippi. With more than 200,000 square feet of manufacturing floor space, NauticStar is one of the top producers of high quality bay boats, deck boats and offshore center console boats from 18 to 28 feet. Professional and sport fishermen, recreational and pleasure boating enthusiast appreciate the many standard and available features that are offered by NauticStar for a customized fit for their lifestyle. 100% wood-free construction and one-piece foam filled stringer system is the backbone of each boat that allows NauticStar to offer a limited lifetime warranty on their boats. For more information on NauticStar Boats' full line of boats, visit NauticStarBoats.com or call 662-200-4664.

About MasterCraft Boat Holdings, Inc.

Headquartered in Vonore, Tenn., MasterCraft Boat Holdings, Inc. (NASDAQ: MCFT) is a leading

innovator, designer, manufacturer and marketer of premium recreational powerboats through its three wholly-owned subsidiaries, MasterCraft, NauticStar, and Crest. Through these three premium brands, MasterCraft Boat Holdings has leading market share positions in three of the fastest growing segments of the powerboat industry – performance sport boats, outboard saltwater fishing and outboard pontoon boats. For more information about MasterCraft Boat Holdings, please visit: Investors.MasterCraft.com, www.MasterCraft.com, www.NauticStarBoats.com, and www.CrestPontoonBoats.com.

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Source: MasterCraft Boat Holdings, Inc.