



Human Rights Policy

(Adopted on April 30, 2026)

AppLovin Corporation (together with its subsidiaries, “**AppLovin**”) is committed to conducting business in an ethical and honest way, including how we treat people in our own operations and throughout our supply chain. This Human Rights Policy (“**Policy**”) sets out the standards we uphold and the steps we take to ensure that human rights are respected everywhere we operate.

This Policy applies to all directors, officers, and employees of AppLovin and its subsidiaries, as well as to all consultants, agents, contractors, business partners, vendors, and suppliers doing business with or on behalf of AppLovin. It should be read alongside AppLovin’s Code of Business Conduct and Ethics, which is available at investors.applovin.com/governance. Any questions about this Policy should be directed to AppLovin’s Legal Team (legal@applovin.com).

A. Purpose

This Policy was adopted to further AppLovin’s commitment to respecting internationally recognized human rights and to establish the standards we expect of ourselves and those we work with. This Policy is intended to satisfy, or support compliance with, the following frameworks and regulations (with respect to AppLovin or those parties with whom we do business):

- California Transparency in Supply Chains Act 2010
- UK Modern Slavery Act 2015
- UN Guiding Principles on Business and Human Rights
- EU Corporate Sustainability Due Diligence Directive

B. Our Commitment to Human Rights

AppLovin respects internationally recognized human rights as defined in the International Bill of Human Rights and the core conventions of the International Labour Organization. We are committed to:

- Ensuring that no form of forced labor, bonded labor, modern slavery, involuntary servitude, or human trafficking occurs in our business or supply chain
- Prohibiting child labor in all its forms
- Upholding workers’ rights to fair wages, reasonable working hours, humane treatment, and freedom from discrimination and harassment on any basis
- Respecting freedom of association and the right of workers to raise grievances without fear of retaliation
- Taking appropriate steps to address and remediate adverse human rights impacts where we identify that our activities have caused or contributed to them

These commitments build on and are consistent with the human rights standards already embedded in AppLovin’s Code of Business Conduct and Ethics.

C. Governance

AppLovin's approach to human rights is supported by our corporate governance framework, including our Code of Business Conduct and Ethics, our Anti-Bribery/Anti-Corruption Policy, our Corporate Governance Guidelines, our Whistleblower Policy, and our other governance documents available at investors.applovin.com/governance.

D. Due Diligence

AppLovin is a technology company. Our supply chain is primarily composed of software and technology service vendors, professional services providers (such as legal, audit, and consulting), and office and facilities suppliers. AppLovin conducts risk-based due diligence to identify and address human rights risks in our business and supply chain, proportionate to the nature of our operations and informed by the UNGP due diligence framework.

a. Risk Assessment

While our direct exposure to the highest-risk forms of modern slavery is more limited than in industries such as manufacturing, agriculture, or construction, we recognize that no business is without risk and we review our risk profile on a regular basis.

b. Supplier Onboarding and Obligations

All suppliers engaging with AppLovin are required to read, acknowledge, and comply with the Supplier Code of Conduct. Supplier agreements require compliance with all applicable laws, including employment and human rights law. Suppliers are expected to maintain equivalent standards within their own operations and supply chains. Suppliers are also expected to maintain relevant documentation as required by law in order to allow AppLovin to verify compliance with this Policy and applicable laws, including via audits if deemed appropriate.

c. Monitoring and Remedy

AppLovin's Legal Team is responsible for monitoring compliance with this Policy. Where AppLovin identifies through internal monitoring, supplier engagement, audit, whistleblowing channels, or otherwise that its operations or supply chain have caused or contributed to adverse human rights impacts, it will take appropriate steps such as engaging directly with affected parties, requiring corrective action from suppliers, commissioning an independent audit, or terminating the relevant business relationship.

d. California Disclosure

AppLovin does not currently conduct routine independent third-party social compliance audits of suppliers and does not require suppliers to certify specifically against the California Transparency in Supply Chains Act. AppLovin relies on contractual obligations from third parties concerning compliance with law. AppLovin is committed to strengthening its supplier assurance processes over time.

E. Amendment

This Policy will be reviewed at least annually by the Nominating and Corporate Governance Committee of AppLovin's Board of Directors. AppLovin reserves the right to amend this Policy at any time. Any amendment will be approved by the Board of Directors or the Nominating and Corporate Governance Committee.