

# AppLovin Announces Fourth Quarter and Full Year 2023 Financial Results

**PALO ALTO – February 14, 2024** – AppLovin Corporation (NASDAQ: APP) (“AppLovin”), a leading marketing platform, today announced financial results for the quarter and full year ended December 31, 2023 and posted a letter to its shareholders on its Investor Relations website located at [www.investors.applovin.com](http://www.investors.applovin.com).

## Webcast and Conference Calls

AppLovin will host a webinar today at 2:00 PM PT / 5:00 PM ET, during which management will discuss the Company’s fourth quarter and full year 2023 results and provide commentary on the business’ performance. A question-and-answer session will follow the prepared remarks.

The webinar may be accessed on the [Company’s investor relations website](#) or via [webinar registration](#). A replay of the webinar will also be available under the [Events & Presentations](#) section of our Investor Relations website.

## About AppLovin

**AppLovin** makes technologies that help businesses of every size connect to their ideal customers. The company provides end-to-end software and AI solutions for businesses to reach, monetize and grow their global audiences. For more information about AppLovin, visit: [www.applovin.com](http://www.applovin.com).

## Contacts

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